

INTERNATIONAL ORGANIZATION OF SECURITIES COMMISSIONS (IOSCO)

WORLD INVESTOR WEEK 2024 PUBLIC REPORT

TABLE OF CONTENTS

INTRODUCTION 5
THE IOSCO WORLD INVESTOR WEEK 6
WIW 2024 RESULTS 7
INFOGRAPHICS: WIW 2024 in Numbers 8
SUPPORTERS 9
HOW TO PARTICIPATE 10
ABOUT IOSCO 10
CONTACT US: 10
REPORTS OF THE PARTICIPATING JURISDICTIONS 11
ANGOLA 12
ARGENTINA 15
BAHAMAS 18
BANGLADESH 21
BELGIUM 24
BRAZIL 27
CABO VERDE 30
CANADA (ONTARIO) 33
CANADA (QUEBEC) 36
CHILE 39
CHINA 42
CHINESE TAIPEI 44
COLOMBIA 47
CROATIA 52
CYPRUS 54
FRANCE 57
GERMANY 60
GIBRALTAR 62
GREECE 65
HONG KONG, CHINA 68
INDIA 71
ISRAEL 75
ITALY 78

JAPAN 80
KUWAIT 83
KINGDOM OF SAUDI ARABIA 86
LITHUANIA 89
MALAYSIA 92
MALDIVES 95
MAURITIUS 98
MOROCCO 101
NEPAL 104
NEW ZEALAND 107
PALESTINE 109
PANAMA 112
PERU 115
POLAND 118
PORTUGAL 121
QATAR 124
REPUBLIC OF KOREA 127
ROMANIA 130
RWANDA 133
SINGAPORE 135
SOUTH AFRICA 138
SPAIN 140
TANZANIA 143
THAILAND 146
TUNISIA 149
TÜRKIYE 152
UNITED STATES 155
ZIMBABWE 159
Financial Planning Standards Board Ltd.(FPSB) 162
IOSCO Asia Pacific Hub 165
European Fund and Asset Management Association (EFAMA) 167
European Securities and Markets Authority (ESMA) 169
International Federation of Accountants (IFAC) 171
Annex 1 – WIW 2024 Global Events 173

Annex 2 – IOSCO Committee on Retail Investors (Committee 8 members) 177

INTRODUCTION

Investor protection is one of the key priorities of the International Organization of Securities Commissions (IOSCO). The World Investor Week (WIW) is an initiative of IOSCO[1] to raise awareness about the importance of investor education and protection. The WIW is conducted in the week that covers the first Monday of October of each year, although the participating jurisdictions are allowed to conduct WIW-related activities in any other week of October or November. During the WIW, a diversity of outreach activities is carried out by participating IOSCO member jurisdictions.

By using the IOSCO network to facilitate a coordinated and, therefore, more powerful approach, the IOSCO WIW also provides a framework for individual jurisdictions to publicize their investor education and protection initiatives and to deliver more tailored messaging within their jurisdictions.

In October 2024, IOSCO, with the support of other organizations, carried out the eighth edition of WIW and achieved outstanding results, surrounded by different developments in the market, such as increased digitalization, the emergence of new products and services, or an increasing participation of retail investors in the capital markets around the world.

In this context, the 2024 campaign focused on three main themes: Technology and Digital Finance, Crypto Assets, and Sustainable Finance, which the IOSCO Board has identified as particularly relevant given current and expected global market conditions. Other themes covered Fraud and Scam Prevention, the Basics of Investing, and Investor Resilience.

This report compiles the information provided by the different participants in the 2024 campaign. The report describes real examples of the variety of activities organized and conducted by different participating jurisdictions, displaying a wide range of activities that could be undertaken in future World Investor Week (WIW) campaigns. Additionally, these examples can serve as a valuable resource for current or future financial education and investor protection initiatives.

IOSCO members and interested stakeholders are invited to participate in the WIW and the forthcoming WIW campaign of 2025. Please feel free to visit the WIW website (*https://www.worldinvestorweek.org*) and contact us at: worldinvestorweek@iosco.org

[1] The International Organization of Securities Commissions (IOSCO) is the international body that brings together the world's securities regulators and is recognized as the global standard setter for the securities sector. IOSCO develops, implements and promotes adherence to internationally recognized standards for securitiesregulation.

THE IOSCO WORLD INVESTOR WEEK

The IOSCO World Investor Week is a global, week-long campaign dedicated to raising awareness about the importance of investor education and protection. It also aims to highlight the various initiatives undertaken by securities regulators in these two crucial areas.

The IOSCO WIW has two primary objectives, namely (i) to disseminate key messages that support investor education, investor protection and financial literacy; and (ii) to foster learning opportunities for investors. The campaign also strives to strengthen collaboration among IOSCO members on investor education and protection initiatives while raising IOSCO's visibility among key international stakeholders.

The 8th edition of the WIW campaign took place from 7 to 13 October 2024. Its key messages centered around three main themes: 1) Technology and Digital Finance, 2) Crypto Assets, and 3) Sustainable Finance, which were further supported by three additional themes focusing on Fraud and Scam Prevention, the Basics of Investing, and Investor Resilience.

IOSCO securities regulators and other IOSCO members from six continents engaged in a wide array of activities during WIW 2024, including podcasts, webinars, conferences, and broad-reaching initiatives aimed at diverse groups. Notably, initiatives targeting young people, students, and professors are growing in relevance, leveraging innovative tools to promote financial awareness from an early age.

It was also observed that participating jurisdictions are increasingly adopting digital and virtual tools and expanding their social media presence when promoting WIW initiatives. On the other hand, some jurisdictions have made a concerted effort to maintain direct, in-person interactions with their audience, as these interactions create a more engaging and immersive experience for attendees.

An enhanced website (*http://www.worldinvestorweek.org*) was launched on 30 August, featuring more content, more colour, and increased interactivity and dynamism for users – all under the umbrella of IOSCO's new brand identity. Additionally, supporting organizations were given greater prominence, and the events promoted by some jurisdictions were showcased on the WIW website's Spotlight section. This enhancement was well-received by participants and played a significant role in fostering strong relationships for future collaborations. As a key takeaway, more space should be devoted to the Spotlight feature in 2025.

The IOSCO Committee 8 (C8) and its C8 WIW Working Group coordinated two global webinars. A summary of Global events held in WIW 2024 is presented in Annex 1 of this report.

A total of 132 entities from 118 jurisdictions participated in WIW 2024. Different global and regional organizations endorsed or supported WIW (see next section on "Supporters").

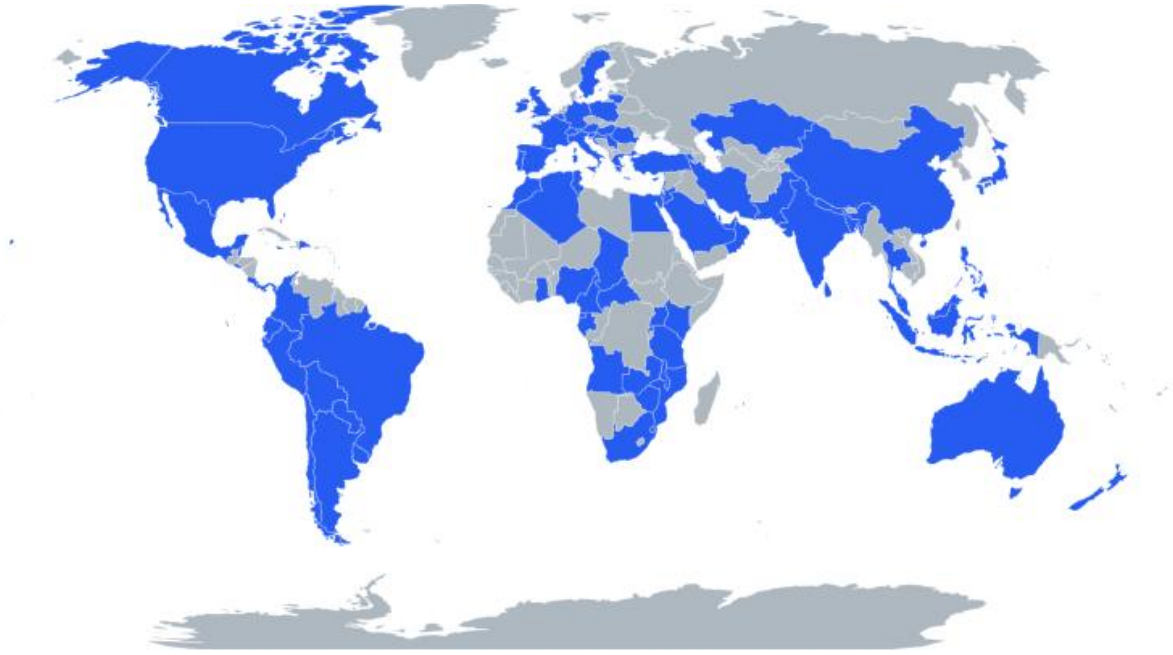
At the national level, in addition to the securities regulators, other participants supported the 2024 WIW campaign, such as self-regulatory organizations, industry associations and market participants, other financial authorities and various stakeholders (e.g. universities, schools).

WIW 2024 RESULTS

The overall results of WIW 2024, presented in this section, are derived from survey responses collected via the online form provided by IOSCO on the WIW website (Evaluations & Reporting). The post-campaign survey is a valuable tool for assessing WIW impact, with the understanding that participating jurisdictions and global organizations voluntarily submit their responses. Among the 132 participants of the WIW 2024 (jurisdictions and supporters), 55 responded to the survey.

WIW participants are also encouraged to submit a short public report on their local initiatives using the same provided online form. These materials are included as part of this comprehensive Public Report. Among the 132 participants of the WIW 2024 (jurisdictions and supporters), 56 submitted their local reports.

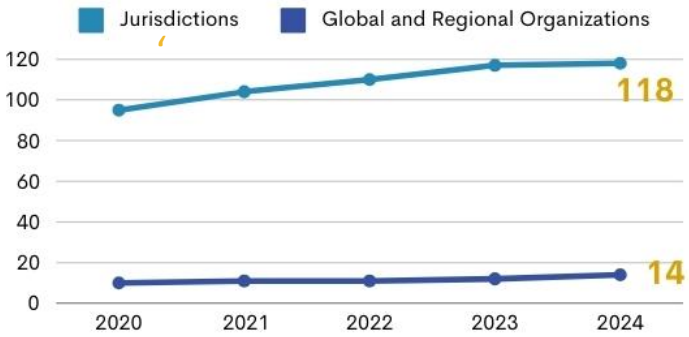
The map below shows the WIW 2024 participating jurisdictions in blue.



Participating jurisdictions of WIW 2024. Source: https://www.worldinvestorweek.org/?p=participants

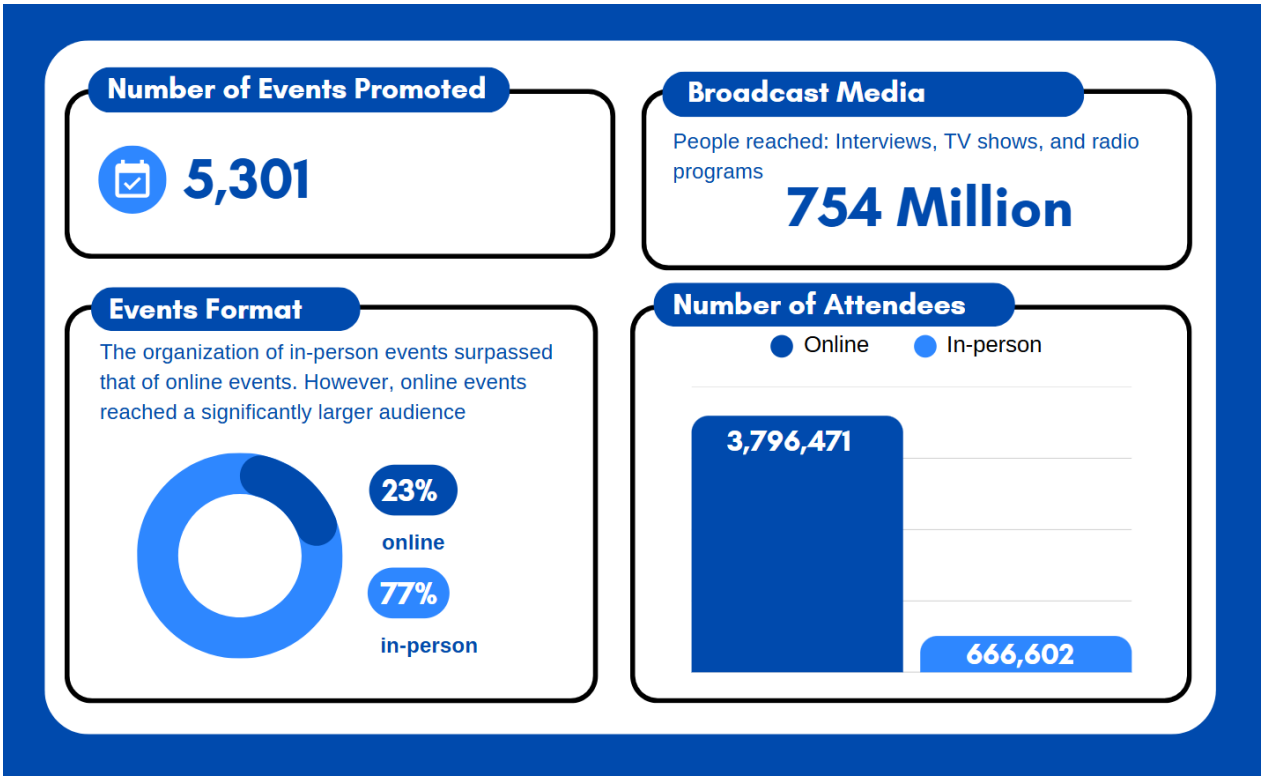
INFOGRAPHICS: WIW 2024 in Numbers

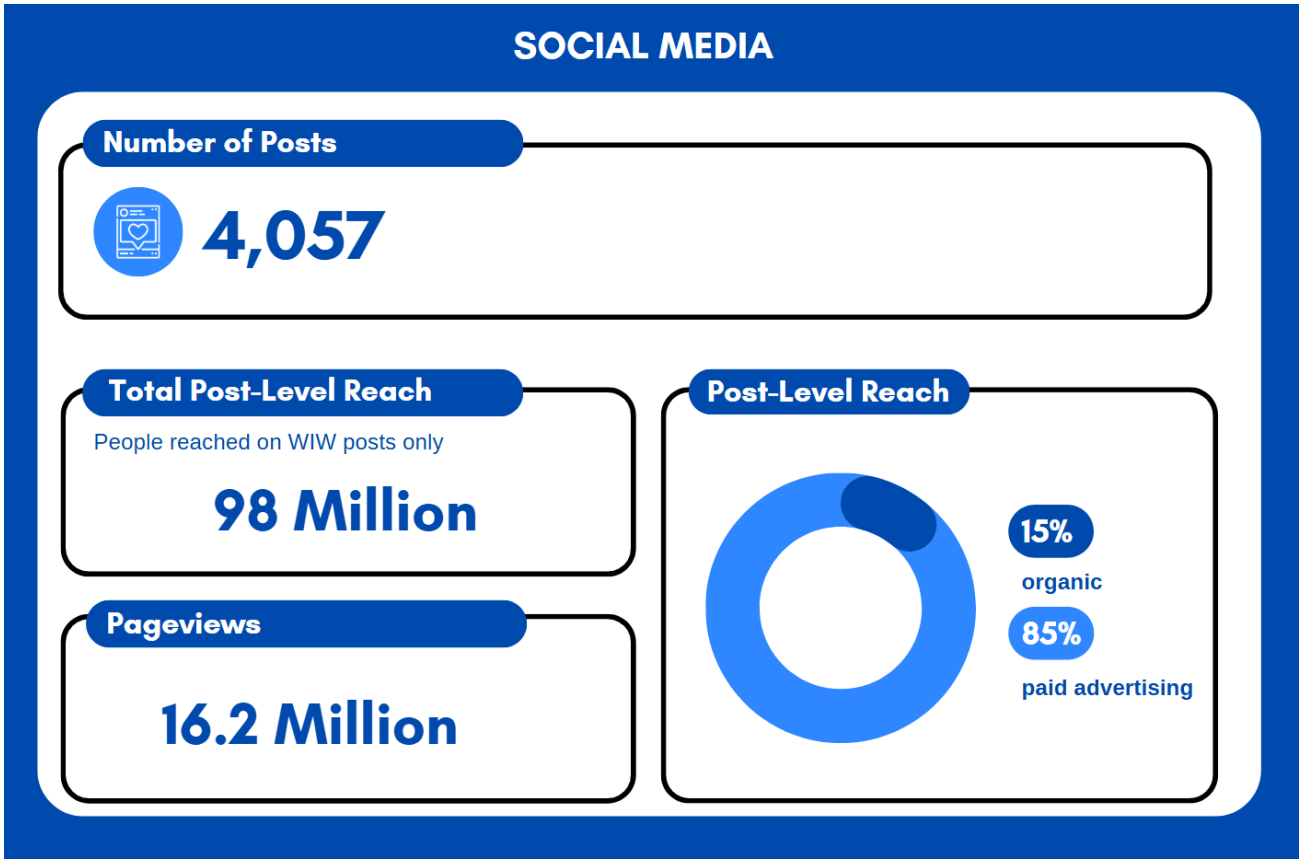
Number of Participants



New Participants







SUPPORTERS

WIW 2024 continued attracting more supporters. As in the previous editions, major multilateral organizations supported and endorsed WIW 2024. That was the case of the G20 (Presidency of Brazil), the World Bank Group, the Organization for Economic Cooperation and Development (OECD), the Inter-American Development Bank (IDB), the Sustainable Stock Exchange Initiative (the SSE Initiative), the International Network of Financial Services Ombudsman Schemes (the INFO Network), the International Financial Reporting Standards Foundation (the IFRS Foundation), and the IFIE Americas Caribbean Working Group, the Global Financial Literacy Excellence Center (GFLEC), the Investment Company Institute (ICI), the International Federation of Accountants (IFAC), the World Federation of Exchanges (WFE), the European Fund and Asset Management Association (EFAMA), the International Ethics Standards Board for Accountants (IESBA), the International Auditing and Assurance Standards Board (IAASB), and the European Securities and Markets Authority (ESMA).

In addition, other global and regional organizations participated in WIW 2024, namely, the CFA Institute, Financial Planning Standards Board Ltd (FPSB), the IOSCO Asia Pacific Hub and the Union of Arab Securities Authorities (UASA).

As a highlight, the European Securities and Markets Authority (ESMA) joined as a new supporter of the IOSCO World Investor Week. ESMA aligned its Consumer Protection Day event with the main themes of WIW 2024 and also participated in the IOSCO Global Webinar, which launched the 8th edition of the campaign.

Please, click here for more information on World Investor Week Global and Regional Supporters.

HOW TO PARTICIPATE

WIW 2024 took place during the week of October 7th, with participating jurisdictions having the flexibility to organize their activities around this week or any other week in October and November, to accommodate any conflict with dates in a particular jurisdiction (e.g. national holidays). Organizations interested in joining WIW are invited to contact the national coordinator in their jurisdiction or the IOSCO C8 WIW Working Group[3] at worldinvestorweek@iosco.org

The list of participating jurisdictions and the respective leading organization is available online at *https://www.worldinvestorweek.org/?p=participants#Participants*

The WIW website (*http://www.worldinvestorweek.org*) contains useful information for participating jurisdictions and supporting organizations, including press releases and the WIW Implementation Guide.

ABOUT IOSCO

The International Organization of Securities Commissions (IOSCO) is the international body that brings together the world's securities regulators and is recognized as the global standard setter for the securities sector. IOSCO develops, implements, and promotes adherence to internationally recognized standards for securities regulation. It works intensively with the G20 and the Financial Stability Board (FSB) on the global regulatory reform agenda.

IOSCO members have resolved:

- to cooperate in developing, implementing and promoting adherence to internationally recognized and consistent standards of regulation, oversight and enforcement in order to protect investors, maintain fair, efficient and transparent markets, and seek to address systemic risks;
- to enhance investor protection and promote investor confidence in the integrity of securities markets, through strengthened information exchange and cooperation in enforcement against misconduct and in the supervision of markets and market intermediaries; and
- to exchange information at both global and regional levels on their respective experiences in order to assist the development of markets, strengthen market infrastructure and implement appropriate regulation.

IOSCO believes the need for investor education and financial literacy has never been greater than today. As the financial marketplace continues to evolve and innovate, investment products are becoming increasingly complex and financial services increasingly diverse. Retail investors require a greater understanding of key financial concepts to comprehend and evaluate the choices available to them and to avoid financial fraud. Strengthening investor education and financial literacy programs also is essential at a time when responsibility for saving and investing for retirement is shifting from the employer to the individual in many jurisdictions.

CONTACT US:

https://www.worldinvestorweek.org/?p=contact-us

REPORTS OF THE PARTICIPATING JURISDICTIONS

ANGOLA

World Investor Week 2024

Lead Organization: Angola, Comissão do Mercado de Capitais (CMC).
Any other organization(s) that participated in the WIW in your jurisdiction: Ministry of Finance-MINFIN; Crowe Angola, Banco Atlântico, Standard GA, Hemera Capital Partners, Aurea SDVM, BODIVA, Prospectum Capital, BFA GA, Lwei Mansamusa Brokres, Standard Invest, Sonangol, BAI, Kyros SDVM, ReMa (rede de mediatecas de Angola); ARSEG (insurance and pension fund regulator); Angolan Debt and Securities Exchange BODIVA (Stock exchange); Jornal Expansão; RNA (state radio station); TPA (State television station); Rádio LAC; UAN (Universidade Agostinho Neto); ISPT (Instituto Politécnico Tocoísta)

During the week, a series of actions were carried out to illustrate and highlight themes related to investor protection and financial education. In addition to the main activities such as workshops, articles, radio and television programs, and the kick-off event, the Capital Markets Commission of Angola did the following:

- dissemination of flyers on social media;
- use of the WIW signature in institutional email;
- coordination of the WIW 2024 activities for Africa according to IOSCO guidelines;
- updates to the WIW website created specifically for the event;
- surveys;
- stickers on taxis; and
- the production of games.

This was one of CMC´s most ambitious WIW week participations, as sponsors were solicited, allowing for a rich event, with an aproximated cost of 30,000 USD (thirty thousand dollars).

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos and Podcasts of WIW 2024 related activities**

  https://www.youtube.com/watch?v=51Y9oBGtOmQ

  https://www.youtube.com/watch?v=TWIUTX0d19Q

ARGENTINA

Lead Organization: Comisión Nacional de Valores (CNV) of Argentina
Other participants: ACR UP Agencia de Calificación de Riesgo Universidad Pública; ADEBA; Amauta Inversiones; Financieras ; Balanz; Banco de la Provincia de Bs As.; BANCOR Fondos; Beccar Varela; Bolsa Comercio Santa Fe e Integrar S.A; Bolsa de Comercio de San Juan; Bomchil; Boston Asset Manager S.A.; BYMA; Cámara Argentina de Fondos Comunes de Inversiones (CAFCI); Camara de Inversores de la Bolsa de Comercio; Centro Universitario Regional Saladillo (CURS); COLEGIO DE GRADUADOS EN CIENCIAS ECONOMICAS DE TUCUMAN; Colegio de Graduados en Ciencias Económicas de Tucumán (CGCET); Criptoinvestments; Ekhos; El Nucle; EMISORAS DE BONOS SVS; ESTUDIO EGEA ABOGADOS; FACSO de UNSJ; Facultad de Ciencias Económicas y Estadística UNR; Gabriel Notario (AP 1619); GDFE; Grupo San Cristóbal; HUB FINANZAS SOSTENIBLES; IAMC; Invertir en Bolsa S.A.; IOL Inversiones; Matba Rofex School; MatbaRofex; Mega QM; Mercado Abierto Electrónico Mercado de Valores de Rosario (MAV); Ohana Inversiones (Chimpay SA); Phronencial; PORTFOLIO; PPI; Santander; Secretaría de Extensión Universitaria de la Facultad de Cs. Económicas de la UNLP; SJB SA; SMS Latinoamérica; Southern Trust/Consultatio; Sumatoria; Tarallo SA; TRASA; UADE; UCA-Paraná; UCCUYO; UCEMA; Universidad Austral; Universidad Católica Argentina - Sede Paraná; Universidad de Belgrano; Universidad Nacional de Córdoba (UNC); UNIVERSIDAD NACIONAL DE CUYO; Universidad Nacional de Tres de Febrero Agencia Calificadora de Riesgo (UNTREF ACR UP)

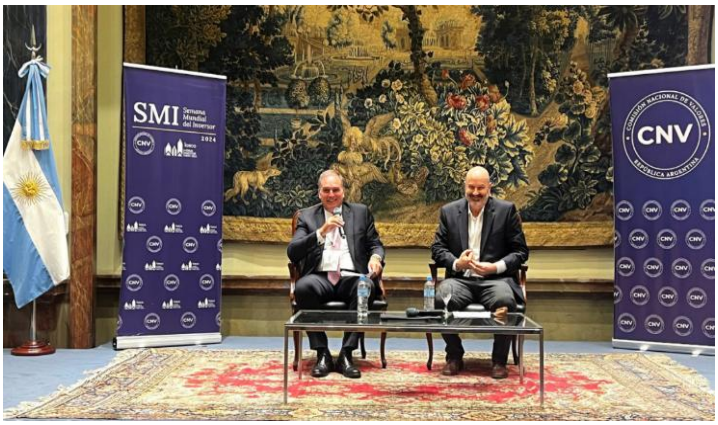
The Comisión Nacional de Valores (CNV) of Argentina celebrated the World Investor Week 2024 with the motto “Towards an Effective and Transparent Market.” This year, the event featured the participation of over 60 public and private institutions and reached more than 55,000 people through a combination of virtual and in-person activities across multiple cities.

Workshops and presentations covered key themes such as financial literacy, fraud prevention, sustainable finance, and youth education, leveraging innovative tools to promote financial awareness from an early age. The WIW 2024 reaffirmed the CNV’s dual role as both a market regulator and a leading advocate for financial education in Argentina.

EVENTS

- **Pictures of WIW 2024 related activities**




SMI
CNV



BAHAMAS

Lead Organization: Securities Commission of The Bahamas (SCB)
Other participants: N/A

The Securities Commission of The Bahamas (SCB) marked World Investor Week 2024 with several strategic initiatives aimed at promoting investor education. Leading off the week, Prime Minister the Hon. Philip E. Davis proclaimed October as Investor Education Month in The Bahamas.

The SCB launched "Take 5 With The SCB," a video series designed to simplify complex financial concepts. Initial releases, “About Frauds and Scams” and “About the Commission” generated strong viewer engagement and positive feedback. The series will continue through 2025 as a component of SCB’s investor education toolkit.

The SCB hosted two webinars which attracted significant participation. “Frauds and Scams in Today's Financial Landscape”, which saw 224 attendees, discussed scams targeting Bahamians, fraud prevention and steps to take if victimized. The second webinar, “The Future of Money,” drew 306 attendees and discussed the evolving landscape of money and digital assets, trends, innovations and the broader economic and societal implications.

The SCB extended its reach to secondary education, delivering tailored investor education training across three senior high schools. Staff volunteers exposed student to practical investment concepts to start their financial journeys.

The week concluded with SCB's third annual "Are You A Smart Investor” T-Shirt Day, featuring staff members in t-shirts with QR codes linking to educational resources on the Commission’s website.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://youtu.be/kigWJ5gS5uc

  https://youtu.be/515NTmQ7FY0

BANGLADESH

Lead Organization: Bangladesh Securities and Exchange Commission (BSEC)
Other participants: Dhaka Stock Exchange Ltd. (https://www.dsebd.org/); Chittagong Stock Exchange Ltd. (https://www.cse.com.bd/); Central Depository Bangladesh Ltd. (https://cdbl.com.bd/); Central Counterparty Bangladesh Ltd. (https://ccbl.com.bd/)

Various key stakeholders of the capital market of Bangladesh celebrated the WIW 2024 with great enthusiasm. BSEC virtually inaugurated the program on 7th October 2024, focusing all the principal themes of WIW2024. Dhaka Stock Exchange Ltd. (DSE), Chittagong Stock Exchange (CSE), and DSE Brokers Association (DBA) jointly arranged a virtual session on 9th October 2024 on several topics like Investor Resilience, Basics of Investing and Fraud and Scam Prevention with emphasis on preventive measures and avoiding unlawful activities in securities transaction; Illustrating distinct roles of Depository Participants (DP) and investors him selves for protecting investor's assets.

The closing program of WIW2024 was jointly conducted by Central Depository Bangladesh Ltd (CDBL) and Central Counterparty Bangladesh Limited (CCBL) on 14th October 2024. The program topics for the closing program were Technology and Digital Finance especially focusing on DP's and Beneficiary Owner's (BO) account holders' roles in safeguarding assets in BO accounts; the role of Illustrating the distinct roles of CCBL and investors in ensuring safety in securities borrowing and lending/ clearing and settlement. The significant recommendation in the keynote presentation of the opening ceremony was imposing a precondition for mandatory "Investor Education" training for newly opened BO account holders and refresher training for existing BO account holders for every two years.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://www.youtube.com/watch?v=uftw0RjNcMo

BELGIUM

Lead Organization: Financial Services and Markets Authority (FSMA)
Other IOSCO members: N/A
Other participants: N/A

The FSMA launched a second wave of its successful anti-fraud campaign (first launched in 2023) aimed at raising awareness about investment fraud and fraudulent providers.

A series of tongue-in-cheek videos and online ads in both Dutch and French armed the public with tips on how to remain critical of fraudulent offers. The campaign ran for five weeks, over the course of which it successfully reached over a million impressions across various platforms such as TV-on-demand and Meta. The campaign's main video was also played at more than 10 theatre locations across the country, reaching nearly 190,000 moviegoers. Coinciding with the launch of the campaign, the FSMA issued a press release on the significant increase in the number of notifications of online investment fraud in the first half of 2024, with a special focus on recovery room fraud. The press release and the launch of the campaign saw great interest from the Belgian press, as they were featured in more than 54 newspapers, online news articles, and television and radio newscasts.

In addition to the campaign, the FSMA also actively posted a series of organic posts on its LinkedIn, Twitter and Facebook accounts, drawing investors' attention to investment fraud. In his capacity as IOSCO Chair, the FSMA's Chairman Jean-Paul Servais delivered a prerecorded message to mark the launch of WIW. He also participated in the Ring the Bell Ceremony at Euronext in Brussels and took part in an IOSCO webinar.

EVENTS

Pictures of WIW 2024 related activities







- **Videos of WIW 2024 related activities**

  https://vimeo.com/1017024863/560889b12e

BRAZIL

Lead Organization: Comissão de Valores Mobiliários (CVM Brazil)
Other participants: Sicoob, Cresol, B3, Planejar, Anbima, ABCripto, Banco Central, ABAI, Ânima Educação, IBMR, Aquino & Lamunier - Advogados Associados, ANCORD, IBRACON, MELVER S.A., Fórum sobre Crédito de Recebíveis, Universidade Estácio, Radium, Banco do Nordeste, Itaú, Núcleo de Assessores de Investimentos de Maringá, UFF, Instituto Brasileiro de Finanças Digitais, UFVJM, SINCOVARP, UNICRED, Fincatch, Universidade Mackenzie

The CVM held IOSCO WIW 2024 between October 7 and 13, actively engaging various stakeholders to disseminate IOSCO key messages across Brazil.

To kick off the week, the traditional “Ring the Bell Ceremony” took place at the Stock Exchange (B3) on October 7. The event was graced by the presence of Alexandre Pinheiro dos Santos, CVM’s Chief Operating Officer; Nathalie Vidual, Director of the Office of Investor Assistance and Sustainable Finance at CVM; and Christianne Bariquelli, Superintendent of Education at B3. Additionally, the ceremony saw the attendance of partners, influencers, and young people, creating a vibrant and engaging atmosphere.

Alexandre Pinheiro (CVM) highlighted that the advent of technology and digital finance has substantially boosted the number of investors, particularly among young people. He underscored the critical need to equip these new investors with the essential tools and knowledge to make well-informed and sound investment decisions.

The WIW 2024 featured 1,631 initiatives and reached around 50.9 million people across Brazil, thanks to the collaborative efforts of at least 28 institutions from various sectors.

A highlight of WIW 2024 was the launch of the “ContraGolpe” platform ("Scam Meter"), developed by CVM and ABCripto to help investors identify potential fraud in investment offerings. By answering simple questions, users can assess the risk of fraud and receive educational guidance on the common characteristics of investment schemes. https://contragolpe.org.br/

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://www.youtube.com/shorts/2mbxvK0e-hU

CABO VERDE

Lead Organization: Auditoria Geral do Mercado de Valores Mobiliários (AGMVM)
Other participants: N/A

In line with its financial education and inclusion plan, for the 2024 Investor Week campaign, the Auditor General of the Securities Market (AGMVM) carried out the following set of initiatives:

1. Publication of awareness in the print and online newspapers with the largest circulation in Cabo Verde, as well as on the institution's digital communication platforms (internet, intranet, electronic billboards in social and office buildings);
2. Participation of the Auditor General in the webinar to launch the campaign, organized by the Angolan Securities and Exchange Commission, which coordinates the World Investor Week campaign on our continent.
3. IOSCO's message post in the e-mail signature of AGMVM employees and managers, from October 7th to 11th.
4. Promotion of an open conversation with higher education students; and
5. Formal launch, on October 11th, in a virtual event, of the AGMVM'S website (agmvm.cv), dedicated to the communication of the AGMVM.

EVENTS

- **Pictures of WIW 2024 related activities**




Publicações
Sobre
Vídeos
Fotos
Banco de Cabo Verde
11/10 ·
Site da AGMVM
No quadro da sua estratégia de otimizar a sua comunicação e *accountability*, a Auditoria Geral do Mercado de Valores Mobiliários concebeu uma plataforma web, autónoma do site do Banco de Cabo Verde. Mais informações em
https://www.bcv.cv/pt/O%20Banco/Sala%20de%20Imprensa/Arquivo/Paginas/Site-AGMVM-.aspx
#bancodecaboverde #bcv #caboverde
AGMVM
Auditoria Geral do Mercado de Valores Mobiliários
Messenger
Enviar mensagem


O IMPACTO DA EDUCAÇÃO FINANCEIRA NAS CAMADAS JOVENS
E O PAPEL DA AGMVM
AGMVM

CANADA (ONTARIO)

Lead Organization: Ontario Securities Commission (OSC)
Other participants: N/A

The Ontario Securities Commission (OSC) published new research studying the impact of gamification on investors, and launched a new tool during World Investor Week.

GetSmarterAboutTrading.ca lets users participate in a simulated stock market and practice online trading. It exposes them to gamification techniques to see how they may be influenced.

During WIW, the OSC promoted resources about investing basics such as getting started with investing, how the stock market works, and types of investments and shared resources about how investments make money, how to calculate returns and fractional share ownership.

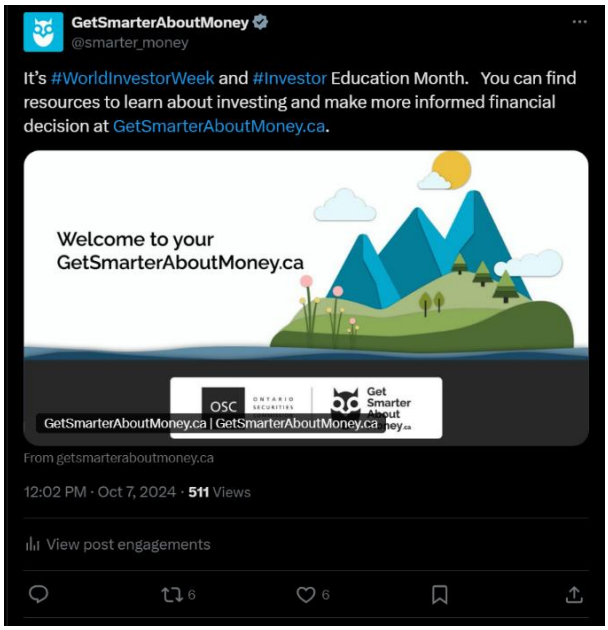
The OSC newsletter, Investor News, included a story about AI-enhanced scams and the risk to investors. A new OSC report found AI-enhanced scams can pose more risk to investors than conventional scams. The newsletter pointed readers to helpful articles on the OSC investor education website, GetSmarterAboutMoney.ca about AI voice and face cloning scams and how to spot fake websites.

The OSC also flagged the risks of relying on investing information found on social media, crypto and the connection with long-haul scammers, and published a new article, What is DIY investing and how does it work?

The OSC's free, unbiased education and outreach resources give people the tools to make more informed financial decisions.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://www.instagram.com/reel/DA6ajOyvg-r/?igsh=cDhuNGRqMXBxNmx1

CANADA (QUEBEC)

WORLD INVESTOR WEEK 2024

Lead Organization: Autorité des marchés financiers (Quebec)

Other participants: N/A

Quebec AMF took advantage of the implementation of the Quebec Strategy for Financial Education to celebrate the WIW 2024.

Again, for WIW 2024, Quebec AMF opted for a virtual celebration by offering a webinar to registered financial advisors and its financial education partners.

Social media has been used to reach both retail investors and representatives of the financial industry who play a leading role in financial education.

EVENTS

- **Pictures of WIW 2024 related activities**






Autorité des marchés financiers (Québec)
46 177 abonnés
1 mois
Avant d'investir, il faut bien se renseigner. Voici sept sources d'information potentielles pour vous aider à faire les bons choix!
Consultez le premier de notre série d'articles publiée dans le cadre de la Semaine mondiale des investisseurs!
#WorldInvestorWeek #IOSCOWIW2024
Placements : sept sources d'information potentielles
Autorité des marchés financiers (Québec)
Vous cherchez de l'information sur un placement? Le site Web de l'Autorité des marchés financiers...

CHILE

WORLD INVESTOR WEEK 2024

Lead Organization: Comisión para el Mercado Financiero (CMF)
Other participants: Banco Central de Chile; SERNAC; Colegios Cognitas; Universidad de La Serena; Fondo Esperanza

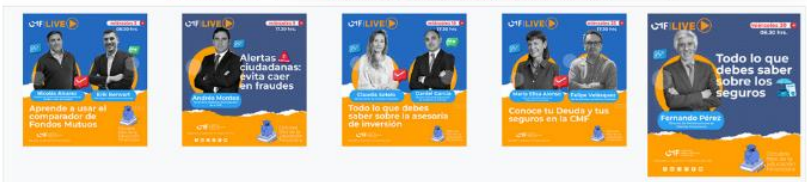
1. CMF prepared a dedicated mini-site into CMF Educa (educational portal)
2. CMF launched e new mutual fund cost comparison tool
3. CMF gave interviews in radio and held seminars, talks and activities of financial education focused on retail investors

EVENTS

- **Pictures of WIW 2024 related activities**



Social media activity (inc. Lives, stories, surveys, etc.)

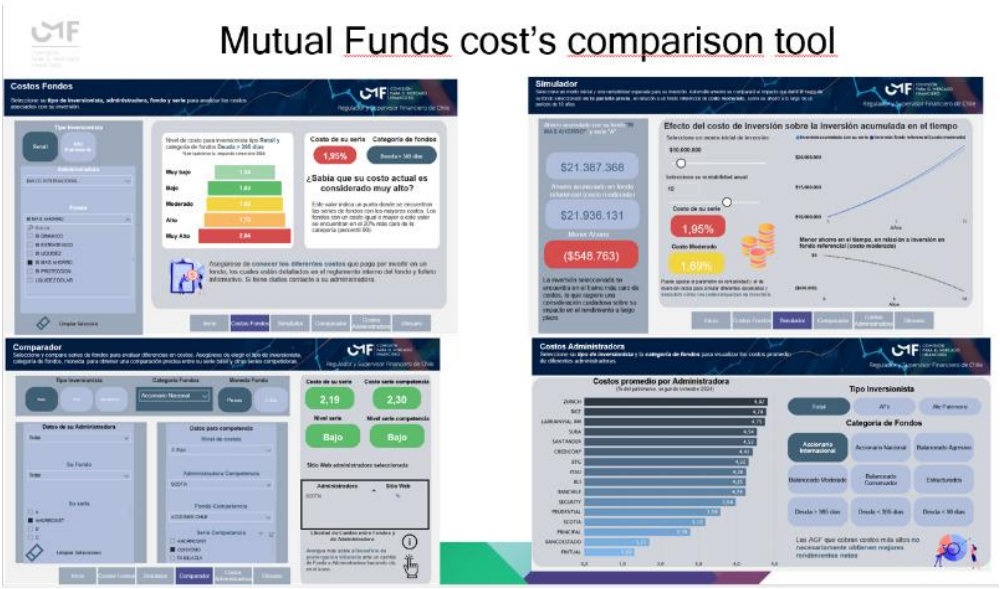


Activities with schools, universities and ONG's

New Platforma of cost comparison of mutual funds

Podcast of FE





- **Videos and Podcasts of WIW 2024 related activities**

  https://envivo.pudahuel.cl/audio/pudahuel_tusfinanzasfamiliares_20241013_130000_140000/

  https://www.adnradio.cl/audio/51046125-9fc9-4da5-a8f9-b209009edc57/

  https://www.cmfchile.cl/educa/621/w3-article-85888.html

  https://www.cmfchile.cl/educa/621/w3-article-86030.html

CHINA

WORLD INVESTOR WEEK 2024

Lead Organization: China Securities Regulatory Commission (CSRC)

Other participants: N/A

In order to popularize knowledge about securities and futures, deepen international exchanges and cooperation, the CSRC, as a member of the International Organization of Securities Commissions (IOSCO), held the "World Investor Week 2024"event centered around the two themes of "Technology and Digital Finance"; and "Sustainable Finance".

During the campaign, a total of 11,700 original investor education products were produced, nearly 1.46 million original physical investor education products were distributed, and original electronic investor education products received over 117 million clicks. Nearly 23,900 activities were conducted, attracting more than 93.31 million participants, achieving good results.

I. Promoting Policies and Achievements of Capital Markets in Serving the Development of New Productive Forces

Focusing on how capital markets can better serve the development of new productive forces, the CSRC strengthened the promotion and interpretation of major reforms and important policies related to the five key areas of financial development in capital markets, striving to create a favorable publicity and public opinion environment.

II. Continuously Strengthening the Propaganda and Education on Rational Investment Awareness and Risk Prevention

The focus is on risk warnings related to complex financial products and business models, as well as new situations and emerging risks associated with illegal financial activities. Targeted propaganda and education will be intensified for new investors, especially young investors, to strengthen their rational investment awareness and risk prevention ability.

III. Strengthening Investor Rights Protection Education

The focus will be on educating investors about legal knowledge related to civil compensation disputes. Building on the previous activities of "Strengthening Investor Education in Legal Propaganda", we will further promote legal channels and typical cases for investor rights protection and relief, effectively encouraging investors to exercise their rights and rationally safeguard their legitimate interests in accordance with the law.

CHINESE TAIPEI

WORLD INVESTOR WEEK 2024

Lead Organization:: Financial Supervisory Commission (FSC), Chinese Taipei

Other participants: Taiwan Stock Exchange, Taipei Exchange, Taiwan Futures Exchange, Taiwan Depository & Clearing Corporation, Taiwan Securities Association, Securities Investment Trust & Consulting Association, Chinese National Futures Association, Securities & Futures Investors Protection Center

The WIW-related activities Financial Supervisory Commission held were focused on two themes generally, sustainable finance and fraud prevention. These are the issues people are really concerned about recently. Sustainable finance-related news is widely reported by the media because of the COP29 held in November. In addition, investors are paying close attention to fraud prevention since the types of fraud have become more diversified with the use of technology. People are worried about being deceived and have asked for relevant assistance.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos and Podcasts of WIW 2024 related activities**

  https://www.youtube.com/watch?v=xapQW60Ds2w

  https://www.youtube.com/watch?v=pa8ih6W3JN8

  https://www.youtube.com/watch?v=ZmL--nEXWJQ

COLOMBIA

Lead Organization: Autorregulador del Mercado de Valores de Colombia (AMV)

Other participants: Superintendencia Financiera de Colombia (SFC)

In Colombia, World Investor Week is led by the Superintendencia Financiera de Colombia (SFC) and the Autorregulador del Mercado de Valores de Colombia (AMV). AMV participated by holding two webinars on "Advances in the management of investment portfolios with ESG criteria" and "Crowdfunding in Colombia: opportunities, challenges and successes". Five (5) industry entities, two (2) regulators and two (2) universities participated as speakers. In addition, the company participated in a financial education fair organized by the SFC. The live reach of the webinars was 303 people.

EVENTS

- **Pictures of WIW 2024 related activities**







Superintendencia Financiera de Colombia amv IOSCO
Superintendencia Financiera de Colombia amv IOSCO

- **Videos of WIW 2024 related activities**

  https://www.youtube.com/watch?v=Yeanp3ukjgM

  https://www.youtube.com/watch?v=_jy_ZDhe75M&t=21s

WORLD INVESTOR WEEK 2024

Lead Organization: **Superintendencia Financiera de Colombia (SFC)**

Other participants: **Universidad Externado de Colombia, Autorregulador del mercado de Valores AMV, Bancolombia, Banco Davivienda, Bloom, A2censo, Trii, Banco Mundial, Fondo Mujer Libre y Productiva, Departamento Nacional de Planeación, Banco Agrario**

The Financial Superintendence of Colombia led, in collaboration with various institutions, a series of activities as part of the 2024 World Investor Week WIW). This year, the activities were developed under the theme "Saving and investing: tools for the future."

The activities included conferences and discussion panels on key topics such as investing for the future, open finance, crowdfunding, and investor protection. These sessions were held both in person and via live broadcasts on Facebook Live, some of which were interpreted in Colombian Sign Language to promote accessibility.

The campaign had a significant reach thanks to dissemination through institutional social media platforms (Twitter, Facebook, Instagram, LinkedIn, TikTok, and Spotify) and the launch of a dedicated website on the official page of the Superintendence. These initiatives represent progress compared to previous years by integrating innovative digital platforms and multisectoral collaborations.

WIW 2024 established a strategic space to promote investor education and protection, highlighting the importance of joint efforts among actors in the Colombian financial system

[Spanish version]

La Superintendencia Financiera de Colombia lideró, en colaboración con diversas instituciones una serie de actividades en el marco de la Semana Mundial del Inversionista (WIW) 2024. Este año las actividades se desarrollaron bajo el lema "Ahorro e inversión, herramientas para el futuro".

Las actividades incluyeron conferencias y paneles de discusión sobre temáticas clave como inversión para el futuro, finanzas abiertas, financiación colaborativa y protección al inversionista. Estas sesiones se llevaron a cabo de manera presencial y mediante transmisiones en vivo por Facebook Live, algunas de las cuales fueron interpretadas en lengua de señas colombiana para fomentar la accesibilidad.

La campaña tuvo un alcance significativo gracias a la divulgación en las redes sociales institucionales (Twitter, Facebook, Instagram, LinkedIn, TikTok y Spotify) y el lanzamiento de un sitio web específico en la página oficial de la Superintendencia. Estas iniciativas reflejan un avance en comparación con años anteriores al integrar plataformas digitales innovadoras y colaboraciones multisectoriales.

La WIW 2024 consolidó un espacio estratégico para promover la educación y protección de los inversionistas, destacando la importancia del trabajo conjunto entre actores del sistema financiero colombiano.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://www.youtube.com/watch?v=_jy_ZDhe75M

CROATIA

National Coordinator: Hanfa - Croatia

Other participants: The Croatian Chamber of Economy (CCE)

The Croatian Financial Services Supervisory Agency (Hanfa) organized a range of educational activities for various target groups during World Investor Week. The main event was a student conference on the topic of the crypto market - opportunities and challenges. In addition to the conference, two more lectures on the capital market were held for students.

For high school students, lectures focused on Hanfa's role as a regulator and on financial fraud, including how to recognize warning signs of scams. Hanfa also organized an online lecture for teachers on digital finance and the crypto market, recognizing that teachers are a key target group as they can indirectly educate their students.

For the broader public, an online lecture titled Consumers in the Era of Digital Finance: Opportunities and Challenges was held, open to anyone interested.

The Croatian Chamber of Economy, in collaboration with Hanfa, hosted a webinar titled The Capital Market and Funds - Financial Literacy for Entrepreneurs.

All activities conducted by Hanfa, either independently or in collaboration with other stakeholders, aligned with the proposed themes of World Investor Week.

CYPRUS

WORLD INVESTOR WEEK 2024

Lead Organization: Cyprus Securities and Exchange Commission

Other participants: Ministry of Education, Sports, and Youth; CFA society Cyprus; Financial Wellbeing Institute

CySEC proudly regards its participation in WIW 2024 as a resounding success, focusing on two key themes: the risks posed by finfluencers on social media and the role of parents in fostering financial literacy in children. To support these themes, CySEC issued two educational Guides: one addressing online risks and another for parents offering practical insights and activities to empower families. These Guides were distributed to schools, parent associations, and collaborators, aiming to reach all families in Cyprus.

In collaboration with the Ministry of Education, CySEC delivered lectures in 17 schools, engaging 800 students. These sessions emphasized financial literacy and equipped parents and children with tools to navigate financial challenges. During WIW 2024, CySEC's Chairman and representatives participated in interviews, TV programs, and podcasts, promoting the importance of financial education and investor protection. CySEC also engaged families at a youth NGO festival through a booth, emphasizing financial literacy and distributing materials.

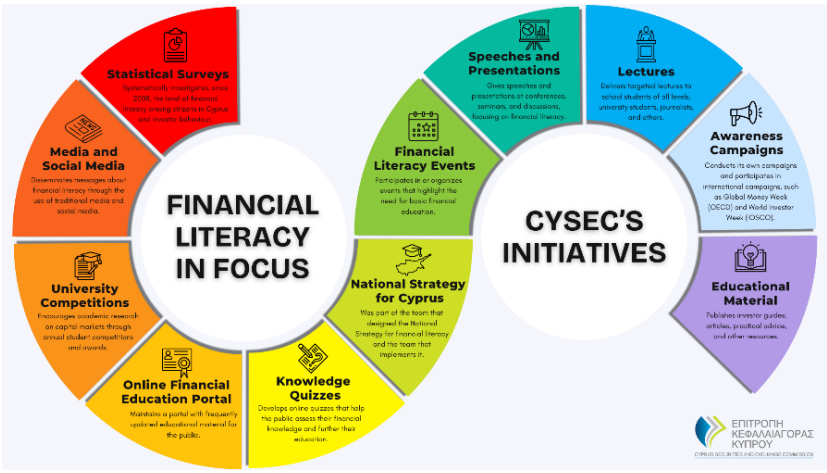
The campaign leveraged printed and digital media, sharing the Guides, articles, and an infographic outlining CySEC's financial literacy initiatives. Recognizing social media's influence, CySEC actively promoted its campaign online, including the Smart Investor Booklet. This approach underscores CySEC's commitment to advancing financial literacy and protecting investors, solidifying its role as a proactive regulator.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos and Podcasts of WIW 2024 related activities**

  https://www.youtube.com/watch?v=Ut_ZfMyM6zo

  https://youtu.be/6t-7scQMGJ4

FRANCE

Lead Organization: Autorité des marchés financiers, France
Other participants: AFG, AMAFI, ANACOFI, Boursorama, Bourse Direct, la Compagnie des CGP, CNCEF, CNCGP, Easy Bourse, la Finance pour tous, Institut national de la consommation, Nextwise, Place des investisseurs

The Autorité des marchés financiers' main action this year was the launch of an educational campaign addressing new retail investors. The campaign started on October 7 and lasted until mid-November so most of its impact is not included in the data shared in the survey.

The campaign called "Mysteries of Investipolis" immersed new retail investors in a fictional world with a cyberpunk atmosphere inspired by video games. They followed the adventures of a hero, guided by a mentor ("The Pilot") and challenged by various characters. For this campaign, the Autorité des marchés financiers designed a variety of educational material including animated videos and comic strips.

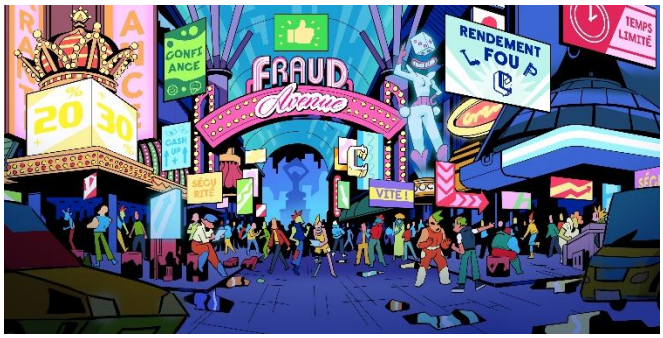
This campaign was held on Instagram and TikTok as its target is mostly young investors. The assets were seen more than 14 million times. More than 23 000 people visited the landing page created for the campaign: https://nouveauxinvestisseurs.amf-france.org/.

Among the Autorité des marchés financiers other actions: a webinar to have a good approach when investing in the stock market and a Facebook live to prevent the general public about online investment scams. As every year, the Autorité des marchés financiers intensified its presence on Facebook by publishing two posts a day.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://youtu.be/zmZhapR6Ib4?si=X9FlsiyOcVKB1mF_

GERMANY

WORLD INVESTOR WEEK 2024

Lead Organization: **BaFin, Bundesanstalt für Finanzdienstleistungsaufsicht**
Other participants: **BAGSO - Bundesarbeitsgemeinschaft der Senioren-Organisationen**
vzbv - Verbraucherzentrale Bundesverband

During the October and November 2024 campaign, experts of the Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht - BaFin) participated in a digital prevention meetup, to inform consumers about how to recognize warning signals and protect themselves from frauds and scams on the financial market.

Furthermore, a BaFin expert took part in a teacher training course on the topic of "finfluencers" and explained the risks and opportunities of financial tips in social media, among other things.

During the week of campaigning, BaFin was also represented with a stand at the „Festival für Finanzbildung" organized from Federal Ministry of Finance (Bundesministerium der Finanzen – BMF) on Oktober 15th.

The activities were published on BaFin's social media channels - including LinkedIn.

EVENTS

- **Pictures of WIW 2024 related activities**



GIBRALTAR

Lead Organization Gibraltar Financial Services Commission (GFSC)
Other participants: The University of Gibraltar

The Gibraltar Financial Services Commission ("GFSC") participated in WIW for the eighth year running. This year, the GFSC's campaign focused on the following themes: Investor resilience, the basics of investing, and fraud and scam prevention.

As part of its campaign, the GFSC posted key messages on its social media accounts relating to its chosen themes, including tips on how to be a smart investor, what to consider when investing in crypto-assets, and what to look out to avoid scams and fraud.

The GFSC's WIW team engaged with local press and gave a live interview on local radio channel, GBC News, to talk about its campaign. This interview focused mainly on the dangers of "finfluencers" and the team gave tips on how to be a smarter investor. Additionally, the GFSC published an article in Gibraltar's most popular newspaper, The Gibraltar Chronicle. The article highlighted major red flags relating to scams and fraud and included key messages on investor resilience.

Lastly, the team delivered presentations to students at the University of Gibraltar and a number of comprehensive schools. These presentations gave students a basic understanding of financial services and covered topics such as spending and budgeting, saving and investments, and scams and fraud.

EVENTS

- **Pictures of WIW 2024 related activities**





GIBRALTAR CHRONICLE

LOCAL NEWS

As investing becomes mainstream, GFSC issues sage advice to youngsters

BY GABRIELLA PERALTA

Share

11th November 2024

Over the past decade investing has become more accessible and as the Gibraltar Financial Services Commission marks the start of World Investor Week today, the message is that financial literacy amongst youngsters is imperative. The weeklong



- **Videos of WIW 2024 related activities**

https://www.chronicle.gi/as-investing-becomes-mainstream-gfsc-issues-sage-advice-to-youngsters/

GREECE

Lead Organization: **Hellenic Capital Market Commission (HCMC)**
Other participants: **The Athens Exchange participated in the ring the bell campaign of the WFE. The A Vice-Chair of the HCMC also attended the relevant event. Please see a related photo at the end**

At the HCMC a series of actions have been taken for this purpose, apart from those related to the Linkedin coverage/the initiation of university seminars/ and two translations into Greek and relevant posts at the HCMC's website to raise awareness: (a) Oct 7, 2024 OECD Legal Instruments - Recommendation of the Council on HLP on Financial Consumer Protection and (b) IOSCO ST on online harm.

Among various actions and initiatives:

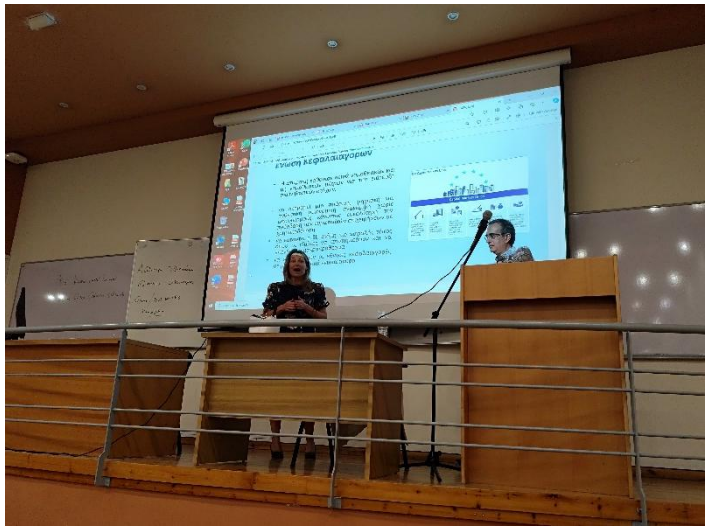
- The HCMC entered into Memorandums of Cooperation with the major university institutions (EKPA, OPA, Piraeus University, etc.) for cooperation in individual actions, such as the holding of seminars on capital market issues.
- The HCMC issued an information leaflet within 2024, which is addressed to existing and potential investors as a whole, with the title "DO NOT INVEST WITH YOUR EYES CLOSED".
- The HCMC has taken initiatives in order to enhance cooperation with the largest chambers of the country, starting recently with EBEA, in order to organize training seminars and workshops on issues of current interest, such as financing through the capital market, protection against online fraud, trading in cryptocurrencies and related advertisements, in view of the new Regulation for the Market of Cryptocurrencies (MiCA).
- Interview of the HCMC's Chair, Ms. Vasiliki Lazarakou, in Fortune Greece regarding the important issue of Financial Literacy. See at: https://www.fortunegreece.com/interview/vasiliki-lazarakou-i-xrimatooikonomiki-gnosi-einai-dinami/ .

EVENTS

- **Pictures of WIW 2024 related activities**







HONG KONG, CHINA

WORLD INVESTOR WEEK 2024

Lead Organization: **Investor and Financial Education Council (Hong Kong, China)**
Other participants: **Securities and Futures Commission of Hong Kong; Hong Kong Exchanges and Clearing Limited; CFA Institute; CFA Society Hong Kong; Hong Kong REITS Association**

The IFEC collaborated with various key stakeholders to offer a range of resources and activities with the theme of financial resilience. Key activities include:

- Strike the Gong for Financial Literacy, an event co-organised with Hong Kong Exchanges and Clearing Limited (HKEX), was held on 8 October 2024. Mr Tim Lui, Securities and Futures Commission (SFC) then-Chairman and Mr Carlson Tong, HKEX Chairman were the keynote speakers, calling on investors to take up the responsibilities to educate themselves and be the first line of defence against potential investment risks.
- The ceremony was followed by a panel discussion entitled “Expanding Market Connectivity and Options for Retail Investors”, with Ms Christina Choi, Executive Director, Investment Products, SFC, and representatives from HKEX, Hong Kong REITS Association and CFA Society Hong Kong as panel speakers. Highlights of the panel discussion were promoted through social media and online channels and recorded over 1.8 million video views as of 30 November 2024.
- The IFEC commissioned an academic team based in Hong Kong to develop an investment behaviour personality test, with an aim to help young adults understand their investment personality through engaging in a fun and interactive online quiz, where corresponding analysis and further actions will be suggested to induce behavioural change.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://www.youtube.com/watch?v=4wxvohZ3owA

  https://www.youtube.com/watch?v=a8xFrdPQgPg

  https://www.youtube.com/watch?v=Fxho-Og4kqs

  https://www.youtube.com/watch?v=oKQ13fAfip8

INDIA

WORLD INVESTOR WEEK 2024

Lead Organization: Securities and Exchange Board of India (SEBI)
Other participants: International Financial Services Centres Authority (IFSCA), BSE Limited (BSE), Multi Commodity Exchange of India Limited (MCX), National Stock Exchange of India Limited (NSE)

The 8th edition of World Investor Week 2024 was held from October 14-20 focusing on– 'Technology and Digital Finance', 'Frauds and Scam prevention' and 'Basics of Investing'. The key message was: 'A smart investor uses digital tools to simplify investing and conducts independent research.'

Unique events launched included the Pan India theatrical competition 'Nivesh ka Rangmanch' (Theatre of Investment), cyclothon, multilingual rap song, audio stories on apps, sand art by renowned artist Mr. Sudarshan Patnaik, an Augmented Reality (AR) filter on META platforms with the message 'Slam the Scams', Financial Investment game, curated contests like Vision Board quiz, Spin the Wheel of Financial Wisdom contest, jingle making competition, Financial Invest Quest, NiveshMala (recognising Bollywood song based on the emotion affecting investor behaviour) and the release of Personal Finance booklet – Primer.

Other events featured ring the bell ceremonies, Krishi Rath (Agriculture Chariot), Bharat Nivesh Run, learning on wheels campaign, human chain, Investisiya 2.0 for college students, street plays, illumination of the iconic BSE building, launch of Commodity Insights Book and quizzes. Webinars and over 2600 Investor Awareness Programs were also organised.

Digital content like videos, reels, shorts, infographics, carousels and podcasts was created in multiple languages and posted on social media platforms like YouTube, Facebook, X, LinkedIn, Instagram and WhatsApp. Participating organisations placed banners and tickers on their websites. A dedicated website was created hosting the details of activities planned by the participating organisations.

EVENTS

- **Pictures of WIW 2024 related activities**

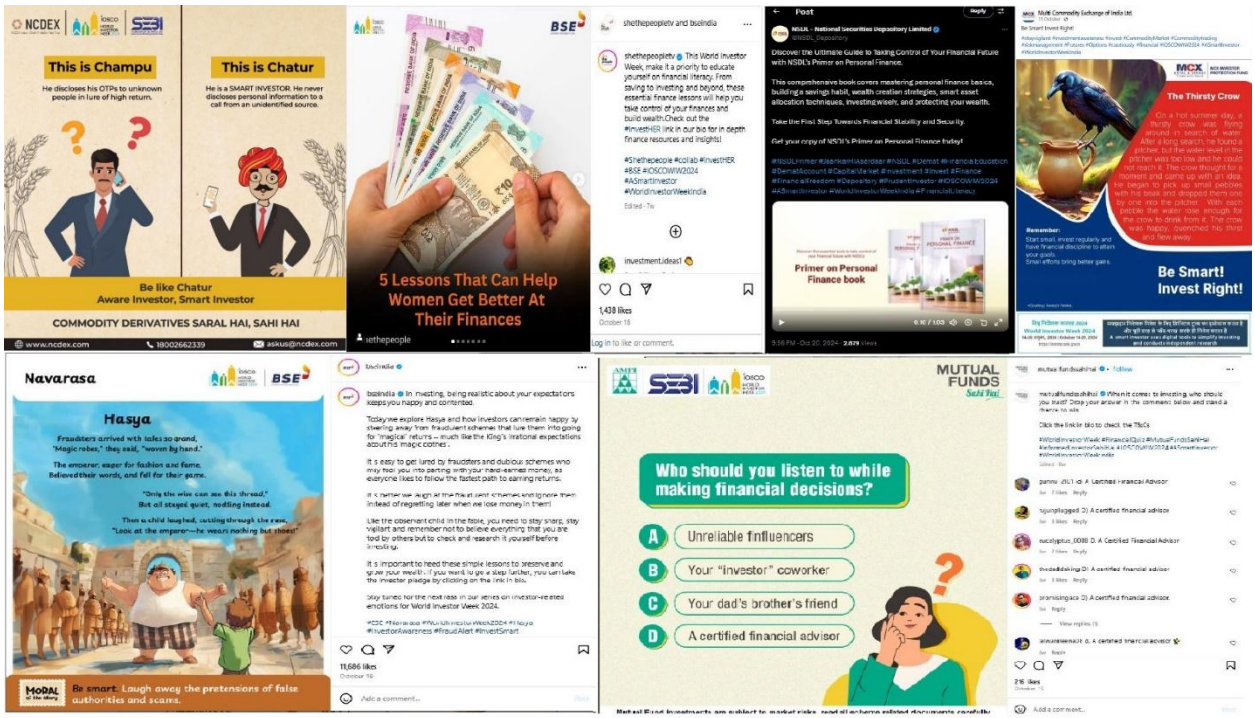




Investor Awareness Programs across India







- **Videos of WIW 2024 related activities**

	Link
Rap Song – Slam the Scam	https://www.youtube.com/watch?v=90-m9VKbs8M
Video on Do not fall prey to social media messages and apps that claim they help you invest through registered FPI	https://www.youtube.com/watch?v=ne0iz3OyAbo&t=3s
Human Chain	https://www.youtube.com/watch?v=4Ugae2tl0AU&t=17s
Spin the Wheel contest	https://www.youtube.com/watch?v=G9GEzlfgFIY
Financial Invest Quest	https://www.youtube.com/watch?v=18oefLOgil8
Video on Ab Bharat Sab Janega. Ab Bharat Farq Pehchanega (Now India will know everything. Now India will recognize the difference)	https://www.youtube.com/watch?v=hDzJjOWmgMA

ISRAEL

Lead Organization: Israel Securities Authority (ISA)
Other participants: Tel Aviv Stock Exchange, Tel Aviv University, The Hebrew University

During WIW 2024, the Israel Securities Authority focused on engaging the next generation of investors through collaboration with leading academic institutions. Key highlights include:

Opening Bell Ceremony at the Tel Aviv Stock Exchange: The event featured student representatives and Deans from Tel Aviv University and Hebrew University. Students from the Capital Markets Clubs of both universities also participated, giving speeches and pressing the button alongside the ISA Chairman, TASE CEO, and Deans. The ceremony marked the start of investor education initiatives and included a lecture by Tamir Mandovsky on economic behavior in investments.

Tel Aviv University Event: This flagship event included a dialogue between the ISA Chairman and TASE CEO. Students engaged actively, asking insightful questions on market regulations and investment strategies.

Hebrew University Event: A discussion on crypto assets and market trends led by the Chief Economists of ISA and TASE.

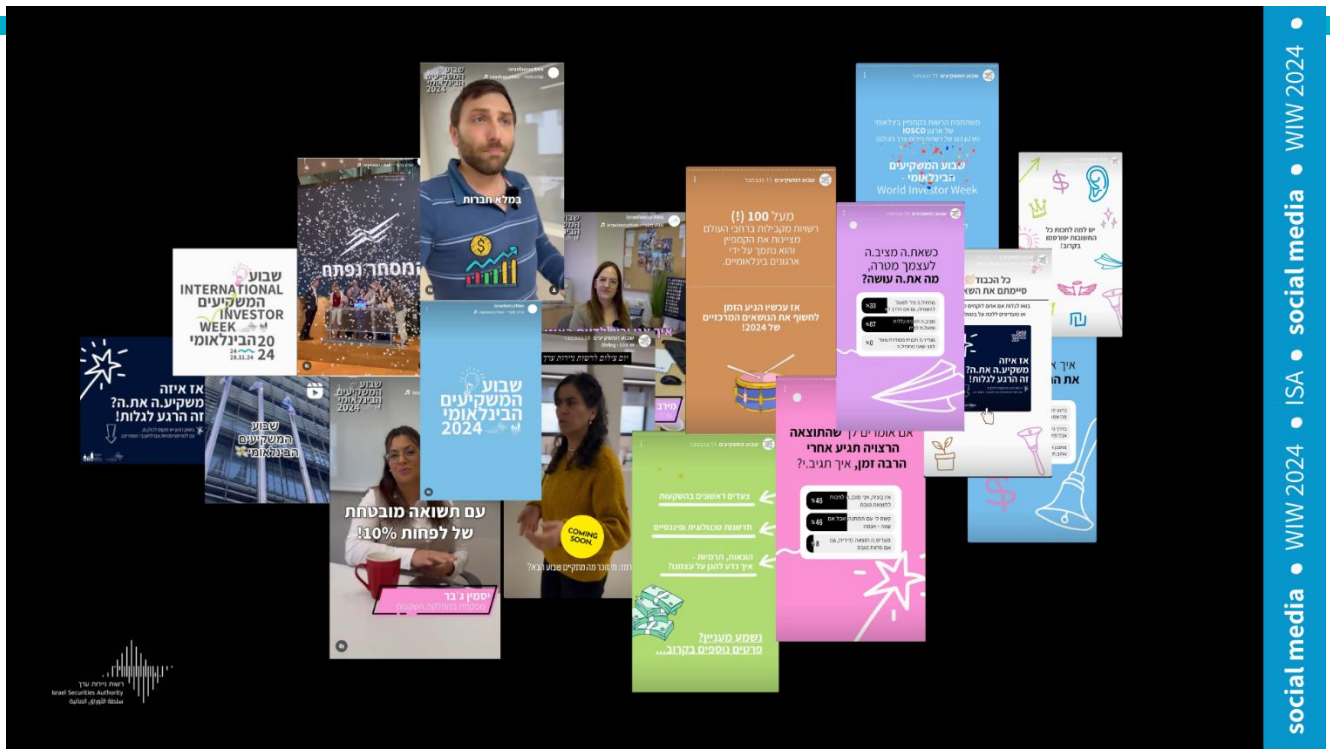
Additional Activities: ISA set up information booths at both universities, distributing educational materials and engaging directly with students about investor protection and market regulation.

Media Coverage: Events were covered by leading media outlets, including Yediot Aharonot, and social media content reached 40,295 people.

Last year, due to the security situation, the activities were limited to online-only events. This year, in-person events were held, marking the largest WIW the ISA has hosted.

EVENTS

- **Pictures of WIW 2024 related activities**


social media • WIW 2024 • ISA • social media • WIW 2024 •
שבוע המשקיעים הבינלאומי 2024
INTERNATIONAL INVESTOR WEEK 2024
עם תשואה מובטחת של לפחות 10%!
COMING SOON
נשמע מעניין? פרטים נוספים בקרוב...


9 ממון עושים 26.11.2024
בועות
הזירה החדשה של אבישג סמברג
תשאירו סיפ
הזמינו אתכם?
מדוגות לגן עדן
מינויים

ITALY

Lead Organization: **Commissione Nazionale per le Società e la Borsa (CONSOB)**
Other participants: **ADEIMF, ANASF, FEDUF, Global Thinking Foundation, Museo del Risparmio, QFinLab, various Italian Universities**

In Italy, the WIW 2024 activities promoted by Consob were integrated into the broader calendar of the Financial Education Month (FEM), which, starting this year, has been moved from October to November. To accommodate this new schedule, events originally planned for October, including those related to WIW, were included in the official program. This integration ensured continuity and maximized outreach. The FEM, promoted by the Italian Committee for Financial Education, adopted the slogan "Financial education: today for your tomorrow", emphasizing the importance of personal finance education as a tool to make informed decisions and to face potential future challenges. Free and non-commercial initiatives were included in the calendar, available on the portal www.quellocheconta.gov.it.

WIW 2024 activities, held from October 7 to 13, focused on IOSCO's global themes: digital technology and finance, crypto-assets, and sustainable finance. These critical topics were complemented by discussions on fraud prevention, investor resilience, and investment fundamentals—continuing key messages from previous editions.

Compared to previous years, this year's WIW benefitted from stronger coordination with the FEM, creating synergies between national and international initiatives and broadening the audience reached. This integrated approach also allowed for better alignment of key messages, leveraging both campaigns to amplify the importance of financial literacy and investor protection.

JAPAN

WORLD INVESTOR WEEK 2024

Lead Organization: Financial Services Agency (FSA)
Other participants: Japan Securities Dealers Association (JSDA); Japan Exchange Group (JPX)

One of the characteristics of Japan's initiatives during the WIW 2024 is the active participation of SROs, namely Japan Securities Dealers Association (JSDA) and Japan Exchange Group (JPX).

FSA

The FSA contributed to the WIW 2024 as a national coordinator, closely communicating with relevant domestic and global parties.
In addition, in response to the demand for financial economic education from a neutral standpoint as a nation-wide initiative, the Japan Financial Literacy and Education Corporation (J-FLEC) was established in order to improve the financial literacy of the Japanese people this April.
The FSA will continue to work with especially J-FLEC and various institutions to promote financial economic education.

JSDA

The JSDA has undertaken initiatives such as promotional activities to expand the investor base, support for and collaboration with the J-FLEC, and activities related to preventing individuals from falling victim to investment scams. This year, the JSDA actively participated and cooperated in the WIW campaign through activities related to Securities Investment Day (designated October 4th), creation of a special website and logo for WIW, educational activities for individual investors regarding NISA, and public awareness campaigns to prevent investment scams.

JPX

JPX focuses its efforts on promoting financial education and stock investing through its own media site "TSE Money-bu!". During the WIW period, JPX published 14 articles.

EVENTS

- **Pictures of WIW 2024 related activities**




10/4は証券投資の日
証券投資の日
前夜祭トークイベント


10月4日は
証券投資の日
FARM
Japan Securities Dealers Association

KUWAIT

Lead Organization: Capital Market Authority Kuwait
Other participants: N/A

Capital Markets Authority in Kuwait had participated in World Investor Week 2024 via several wild preadded awareness campaigns that mainly presented the subjects suggested by the organizing regulator (technical and digital finance – virtual assets – sustainable financing) and other issues such as financial fraud, sustainable finance, investor's flexibility and digital assets.

The campaign included multiple events such as:

- Broadcast awareness messages for the international organization on all CMA social media official accounts (9 messages).
- Broadcast awareness messages prepared by CMA on all its' social media official accounts (48 messages).
- Conduct two awareness campaigns in "Financial Fraud" and "guidelines to promoting general and private subscriptions".
- Broadcast awareness Television advertisements in some subjects related to the event.
- Broadcast awareness newspaper related to the event as well as CMA's participations during the year.
- Conduct an online awareness workshop in group funding based on financial securities.

Capital Markets Authority events related to its annual participation in this event is listed among CMA's National Project of Enhancing Financial Inclusion and investment awareness which began in 2017, the same year that witnessed the launch of World Investor Week and aims to reinforce financial literacy in different parts of the society including students of all educational levels

EVENTS

- **Pictures of WIW 2024 related activities**







KINGDOM OF SAUDI ARABIA

Lead Organization: Capital Market Authority (CMA), Saudi Arabia
Other participants: N/A

The Capital Market Authority (CMA) of Saudi Arabia actively participated in World Investor Week (WIW) through its awareness programs (Thameen, and Smart Investor) engaging in a variety of initiatives. These included publishing content via official social media channels to ensure broad outreach to target audiences.

The CMA also organized a series of university workshops and participated in the public events of the week. As part of these efforts, three videos were released and five workshops were conducted, benefiting over 197 individuals. The campaign reached more than 23 million views across social media platforms, significantly expanding its impact.

EVENTS

- **Pictures of WIW 2024 related activities**





- **Videos of WIW 2024 related activities**

  https://youtu.be/Q8NzdiUjloI?si=k1X_iXLYVyah-tRp

  https://youtu.be/T3Ccvlk6ztM?si=SnpxH2kYLkQ2x9hy

  https://x.com/thameensa/status/1845515723868627134

LITHUANIA

Lead Organization: Lietuvos Bankas (Central Bank of Lithuania)
Other participants: 1. Ministry of Finance of the Republic of Lithuania; 2. AB Nasdaq Vilnius; 3. Kaunas Financiers' Club under Kaunas Chamber of Commerce, Industry and Crafts; 4. Association of Financial Analysts; 5. Vilnius County Adomas Mickevičius Library; 6. Vocational Training Centre for Technology and IT; 7. Green Finance Institute; 8. Association of Lithuanian Banks; 9. Vilnius University Business School; 10. Vytautas Magnus University, Faculty of Economics and Management; 11. Indėlių ir investicijų draudimas, VšĮ; 12. Kaunas University of Technology, Faculty of Economics and Business; 13. Women Investing Initiative; 14. Lithuanian Association of Investment and Pension Funds; 15. Luminor Bank AS; 16. AB Šiaulių bankas; 17. AB SEB bankas; 18. Money Museum of Lietuvos bankas

To educate the public Lietuvos bankas (LB) invited FMPs and other organisations to join WIW 2024 for the third year in a row.

WIW 2024 was joined by the largest number of partners to date, i.e. 18 various institutions: Ministry of Finance, AB Nasdaq Vilnius, Kaunas Financiers' Club under Kaunas Chamber of Commerce, Industry and Crafts, Association of Financial Analysts, Adomas Mickevičius Library, Vocational Training Centre for Technology and IT, Green Finance Institute, Association of Lithuanian Banks, Vilnius University Business School, Vytautas Magnus University, Indėlių ir investicijų draudimas, VšĮ, Kaunas University of Technology, Women Investing Initiative, Lithuanian Association of Investment and Pension Funds, Luminor Bank AS, AB Šiaulių bankas, AB SEB bankas, Money Museum of LB.

WIW 2024 participants and their activities were shared on a dedicated page on LB website, visited >4,000 times. The main topics of WIW 2024 were presented live on one of the top Lithuanian TV shows (reaching an audience of >250,000 people).

During WIW 2024, LB focused on crypto-assets, green finance and increasing resilience to investment fraud.

A separate Green Finance page, a test to learn about green financial products and detailed FAQs on crypto-assets and upcoming market developments were created.

During WIW 2024, together with 18 partners, LB held 10 online events, 7 in-person events (meetings, conferences, etc.). The indirect reach on social media was >300,000 people.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://www.facebook.com/watch/?v=966839931841625

MALAYSIA

WORLD INVESTOR WEEK 2024

Lead Organization: Securities Commission Malaysia
Other participants: Securities Industry Dispute Resolution Center (SIDREC) & Federation of Investment Managers Malaysia (FIMM)

On October 8, 2024, the Securities Commission Malaysia (SC) hosted a webinar titled "Sustainable Investment for Retail Investors" with a speaker from AIFA Consulting to raise public awareness about sustainability. As part of its investor empowerment initiative, InvestSmart®, the SC also held its annual flagship event, InvestSmart® Fest 2024 (ISF 2024), from October 11 to 13 at Mid Valley Exhibition Centre, Mid Valley Megamall, themed "Bijak Labur Hidup Makmur".

Since 2014, this event has aimed to educate the public on capital market products and services, informed investment decisions, investor rights and responsibilities, financial planning, and participation in the capital market. ISF 2024 also highlighted current scam trends and ways to safeguard against them.

The three-day event showcased offerings from capital market intermediaries, including stocks, bonds, unit trusts, private retirement schemes, equity crowdfunding (ECF), P2P financing, digital investment management (DIM), and digital asset exchanges (DAX). Visitors attended talks and panel discussions led by industry experts, who shared insights on the Malaysian capital market and investment opportunities.

Additionally, the SC collaborated with the Financial Planning Association of Malaysia and the Malaysian Financial Planning Council to provide free one-hour financial planning consultations with licensed planners through the #FinPlan4u® initiative.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  1. https://www.facebook.com/reel/855457743444784
  2. https://www.facebook.com/reel/540876115300301
  3. https://www.facebook.com/share/r/19pXbLwKMM/

MALDIVES

Lead Organization: Capital Market Development Authority, Maldives
Other participants: Maldives Pension Administration Office; Maldives Stock Exchange and Maldives Securities Depository

During WIW2024, the Capital Market Development Authority (CMDA) in the Maldives implemented a diverse range of activities focused on financial literacy, fraud prevention, and youth engagement. Key highlights included:

- FinTech Innovations Session: This opening event featured presentations on combating fraud and scams, delivered by the Maldives Police Services and the Bank of Maldives. Topics included global and local scam trends and strategies for prevention.
- World Investor Week Quiz: Conducted online, this interactive activity engaged participants nationwide, offering a cash prize to the winner, with 68 individuals participating.
- Capital Market Awareness for Schools: Activities included a countrywide speech on financial literacy for secondary schools, an interactive session for students of R. Rasgetheemu School. Maldives Stock Exchange collaborated with Villa International High School to debunk investment myths via social media.
- NextGen Investors Hangout: Hosted by the Maldives Pension Administration Office, this event targeted youth, providing them with investment insights, networking opportunities, and entertainment.
- Social Media Campaign: CMDA, Maldives Stock Exchange, and other entities leveraged platforms like Instagram, Facebook, and X to share educational content on sustainable finance, investor resilience, and more, achieving over 37,000 reach and 659 engagements.

Compared to previous years, WIW 2024 in the Maldives saw enhanced integration of FinTech-related themes.

EVENTS

- **Pictures of WIW 2024 related activities**







MAURITIUS

Lead Organization: The Financial Services Commission (FSC) Mauritius
Other participants: N/A

The Financial Services Commission (FSC) Mauritius, through the Financial Services Fund (FSF), participated for the first time in the IOSCO world investor week 2024.

In line with the topic chosen this year, a number of initiatives were organised. Two in-person events were held, the first in the community of Riche En Eau in the Southern part of Mauritius and the second in Lallmatie in the Eastern part of Mauritius. The growing importance of Digital Finance, Crypto Assets and sustainable finance were explained to the audiences during these sessions.

Broadcast Media was also used to educate the population on the said topics through interviews broadcasted on National Television and radio at peak hours. The social media pages of the FSF on facebook and instagram (Harmoney by FSF) were also used to disseminate relevant information, in line with this year's theme. "

EVENTS

- **Pictures of WIW 2024 related activities**




Financial Services Fund
Identities
The Reflexes Family


Financial Literacy Session
Le Jardin Social Welfare Centre Riche En Eau
Dr Amit Kumar Ramjeet
08 October 2024
FSC House, 54 Ebene Cybercity, 72201
Tel: (230) 403 7000 | Fax: (230) 467 7172
Email: fscmauritius@intnet.mu | www.fscmauritius.org

MOROCCO

Lead Organization: Moroccan Capital Market Authority (AMMC)
Other participants: N/A

As part of the AMMC's efforts to promote financial literacy and raise investor awareness, several initiatives were held during WIW:

1. A new issue of the Investor's Handbook designed to help current and prospective investors understand financial market concepts. This edition relates to "Undertakings for Collective Investment in Transferable Securities" (UCITS) and aims to provide investors with a toolkit to gain insight into the UCITS before making an investment decision.

2. A booklet outlining the best practices for protecting investments in the capital market, highlighting essential pre-investment considerations.

3. The launch of the second edition of the comic strip contest, designed to test participants' understanding of basic financial concepts to engage and challenge young people aged 12 to 24.

4. Financial education and awareness-raising key messages disseminated on the AMMC's social media platforms, LinkedIn and Twitter.

5. In-person seminars to increase financial education and awareness for professionals and university students.

6. Educational video explaining sustainable finance and ESG criteria in Arabic and French.

7. A national radio campaign running from October 14 to November 12, 2024, to raise awareness about financial education and investing in the capital market.

8. Participation in the event “Le Salon de l’épargne” held from November 20 to 24.

EVENTS

- **Pictures of WIW 2024 related activities**







Financial education and awareness-raising key messages



- **Videos of WIW 2024 related activities**

https://youtu.be/cTBG8brx81I?si=319KXrG7eis5B2-Y

NEPAL

Lead Organization: Securities Board of Nepal (SEBON)
Other participants: 1. Stock Exchange company (NEPSE); 2. Central Depository System and Clrearing Limited; 3. Credit Rating Companies; 4. Merchant Banks; 5. Stock Dealers; 6. Stock Brokers; 7. Federation of Nepalese Chambers of Commerce and Industry; 8. Rural Municipalities

In October 22-28, 2024, the Securities Board of Nepal (SEBON) actively participated in the 8th edition of the WIW with a wide-ranging series of programs aimed at addressing gaps in capital market knowledge and ensuring engagement from all investor segments. Notably, a significant emphasis was placed on engaging students and fostering awareness among youth, marking a notable development compared to previous years.

The WIW activities commenced with province-wise inaugurations in collaboration with the Federation of Nepalese Chamber of Commerce and Industry, ensuring regional representation and engagement of all the stakeholders of the capital market. The financial literacy and awareness programs continued throughout the week with active participation from all the stakeholders and different segments of investors reaching to a total of 64 programs across 24 districts. Additionally, key messages on investor awareness were consistently published in various national print media throughout the week.

SEBON organized credit rating awareness programs targeting banking and financial professionals and conducted nationwide investor education sessions for students, women, health officials, local representatives, and general investors. A nationwide essay competition for students saw significant participation, fostering youth engagement. Additionally, a Radio Nepal talk program featured key stakeholders discussing capital market issues, enhancing public understanding.

EVENTS

- **Pictures of WIW 2024 related activities**




नेपाल धितोपत्र बोर्ड, निजन सेक्युरिटिज प्रा. लि. र पराशर कलेजको
आयोजनामा सञ्चालित
शेयर बजार सम्बन्धी
साक्षात्कार कार्यक्रम
मिति २०८१/०७/०८
IOSCO
WORLD
INVESTOR
WEEK 2024



NEW ZEALAND

WORLD INVESTOR WEEK 2024

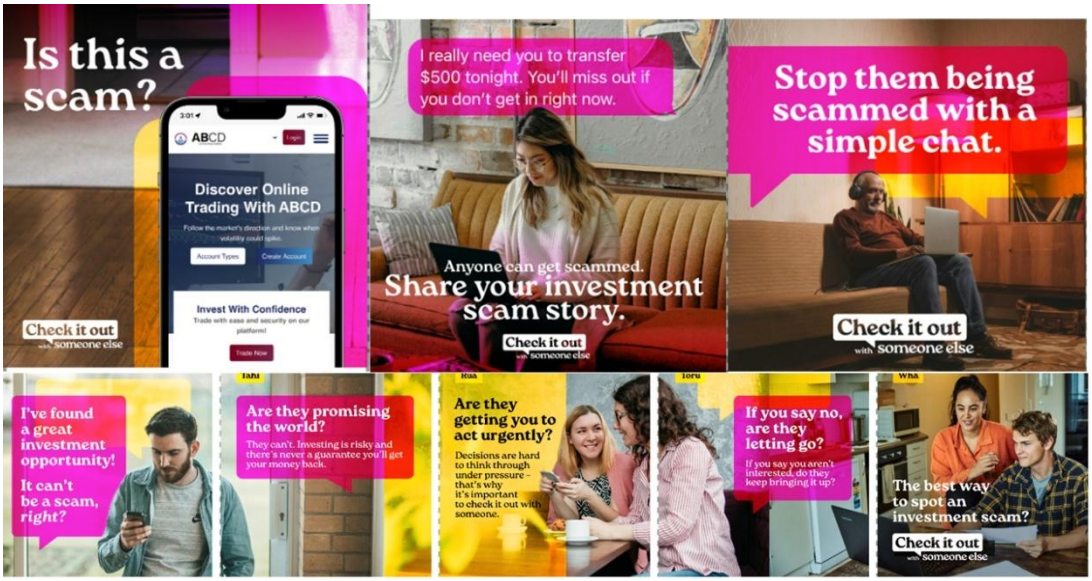
Lead Organization: Financial Markets Authority New Zealand
Other participants: Sorted.org.nz

Just under $200 million dollars was lost to scams in 2023, according to 11 of New Zealand's largest financial institutions. We're seeing a higher sophistication of the way scammers are targeting victims than ever before. Here at the Financial Markets Authority we do a lot of work alerting the New Zealand Public and issuing warnings.

The FMA decided to use World Investor Week as a springboard from which we launched our education campaign on how to avoid Investment Scams. We will continued the campaign through Fraud Awareness Week (10 – 16 Nov) right up until the start of December. Our tagline, "Check it out with someone else" encouraged investors to sense check any opportunity with someone else. We ran paid digital advertising alongside organic posts on our social channels.

EVENTS

- **Pictures of WIW 2024 related activities**



PALESTINE

WORLD INVESTOR WEEK 2024

Lead Organization: **Palestine Capital Market Authority (PCMA)**
Other participants: **Partner Entities: Palestine Stock Exchange; Brokerage firms. Palestinian Universities: Al-Istiqlal University | Jericho; An-Najah National University; Palestine Technical University – Kadoorie; Birzeit University**

Awareness sessions at local universities targeting students and academics:

- An-Najah National University
- Al-Istiqlal University
- Palestine Technical University - Kadoorie
- The session with Birzeit University was postponed until further notice due to the irregularity of classes (resulting from the political circumstances in Palestine).

Digital Awareness Campaign (for World Investor Week):

- Publishing a press release (via the PCMA's and the stock Exchange's social media platforms and websites), as well as through various official and local media outlets and newspapers.
- Producing a special campaign video (shared via the PCMA's and the stock Exchange's social media platforms and websites).
- Producing three reels (shared via the PCMA's and the stock Exchange's social media platforms and websites).

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://2u.pw/iRSX0NTK

  https://2u.pw/ty4XeZwc

  https://2u.pw/xYxGiVx4

  https://2u.pw/OmJS6CBD

  https://2u.pw/RRHhZqoQ

  https://www.instagram.com/reel/DBGbTqjt9Nr/?igsh=bGhnZnZ0ajY0YXZn

  https://www.instagram.com/reel/DBJAND-p9SJ/?igsh=ODlhc3kwb2RzaXV6

  https://www.instagram.com/reel/DBLk98QK8Zs/?igsh=a2JoaWpuN2F4ODM1

  https://www.instagram.com/reel/DBOJu6WNNPH/?igsh=MXdtdzZ3bmFoeXY3eg%3D%3D

  https://www.youtube.com/watch?v=WLwTxMXZPWo

PANAMA

WORLD INVESTOR WEEK 2024

Lead Organization: Superintendence of the Securities Market of Panama (SMV)
Other participants: N/A

This year, the event was presented in 2 sessions. The first one was directed towards more than 200 students from different universities all around the country, who spent the morning participating in this master class titled "Essential knowledge about the Securities Market" given by specialists from our institution.

The future professionals participated in workshops where they amplified the concept of investment and dive deep in topics regarding the impact of global access to information, frauds, scams, preventive measures in the securities market, participants of the sector and investor's resilience. The future professionals were accompanied by their teachers. The second session had the attendance of the financial sector representants, members of the national government and special guests. Mr. Jorge Tenreiro, Deputy Chief of the Crypto assets and Cybersecurity Unit of the Securities and Exchange Commission of the United States (SEC), who presented the conference "SEC and the protection of their Investors" and Mr. Christian Schneider Talavera, Regional Lead Specialist of the Financial Markets and Financial Institutions of the BID Panama based offices from which he leads the Bank's portfolio in Central America, who presented the conference "Green Finances and their impact in the Financial Markets, Worldwide Trends, loans and sustainable bonds" were the official speakers for this evening.

EVENTS

- **Pictures of WIW 2024 related activities**







PERU

WORLD INVESTOR WEEK 2024

Lead Organization: **Superintendencia del Mercado de Valores del Perú (SMV) / Superintendency of the Securities Market of Peru (SMV)**
Other participants: **Asociación de Sociedades Agentes de Bolsa – ASAB Perú; Asociación de Administradoras de Fondos del Perú – FMP; Bolsa de Valores de Lima – Nuam BVL; BNV Valores Perú S.A. Sociedad Agente de Bolsa; Incimmet S.A.; Municipalidad Metropolitana de Lima – MML; Cámara de Comercio y Producción de Piura; Universidad Nacional Mayor de San Marcos – UNMSM; Colegio de Alto Rendimiento de Arequipa – COAR Arequipa; Universidad Privada de Tacna – UPT; Universidad Nacional de la Amazonía Peruana – UNAP; Universidad Peruana Unión – UpeU; Universidad Andina del Cusco – UAC; Universidad Nacional Pedro Ruiz Gallo – UNPRG; Asociación Peruana de Estudiantes de Economía de Arequipa**

The Superintendency of the Securities Market of Peru (SMV) successfully led the World Investor Week in Peru, developing a series of educational events, in which topics related to the stock market were addressed, seen as an investment alternative or as a source of financing, as well as the role that the SMV plays in said market.

The focus was mainly on university students from professional schools related to Economic Sciences, Administration, Accounting, Law, among others. Additionally, the SMV has also developed educational events aimed at schoolchildren, businessmen and the general public (investors).

It was possible to have the support of speakers from different institutions such as: Asociación de Sociedades Agentes de Bolsa (ASAB Perú), Asociación de Administradoras de Fondos del Perú (FMP), Bolsa de Valores de Lima (BVL), BNB Valores Perú S.A., Incimmet S.A. Likewise, there was the participation of institutions that facilitated the use of virtual spaces and contributed to the dissemination of the different educational events.

We managed to directly impact almost a thousand people, who participated synchronously in our events. Additionally, through publications made on our website and social networks, we managed to reach tens of thousands more people, transmitting the key messages of the World Investor Week.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos and Podcasts of WIW 2024 related activities**

  https://www.youtube.com/watch?v=VISw9HsjEN8

  https://www.youtube.com/watch?v=0noh0cBnpUs&t=13s

POLAND

WORLD INVESTOR WEEK 2024

Lead Organization: **The Polish Financial Supervision Authority (UKNF)**
Other participants: **The Warsaw Stock Exchange (GPW), the GPW Foundation, the KDPW_CCP**

The agenda of the 8th edition of the World Investor Week (WIW) 2024 in Poland included events addressed to a wide group, with a particular focus on schoolchildren as future investors.

The WIW in Poland was for the third time inaugurated by the 'Ring the Bell for Financial Literacy' event, organised on 7 October 2024 on the initiative of the Warsaw Stock Exchange (GPW) and the GPW Foundation in cooperation with the UKNF the KDPW_CCP. The event agenda featured two presentations delivered by the UKNF representatives, addressed to schoolchildren and teachers: Influencers as a source of information about the financial market. Why it's worth investing in what I understand and what I've checked, and How not to get scammed on the internet. The event also served as an occasion to present educational projects of the organisers.

As part of the WIW 2024 and the educational project of the Education Centre for Market Participants (CEDUR), the UKNF organised 6 webinars for students and teachers from secondary schools. According to estimated data, more than 6,500 participants took part in the CEDUR webinars organised during the World Investor Week.

The Polish WIW agenda included the 4th edition of the Financial Education Day organised on 23 October 2024 by the GPW Foundation in cooperation with the GPW. The event was addressed to those interested in learning more about personal finances, saving and investing, including to beginners in investment and future investors, as well as teachers of economics and parents of schoolchildren.

The 4th edition of the Financial Education Day was attended by nearly 2,000 participants, on-site and online. The event took place as part of the Year of Economic Education 2024.

EVENTS

- **Pictures of WIW 2024 related activities**









- **Videos of WIW 2024 related activities**

  Video from the RtB ceremony: RTB https://www.youtube.com/watch?v=QugG_BJUExY

PORTUGAL

WORLD INVESTOR WEEK 2024

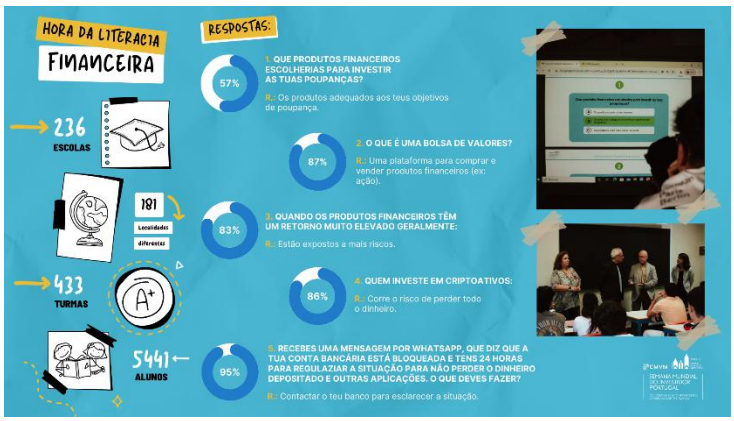
Lead Organization: **CMVM – Comissão do Mercado de Valores Mobiliários (Portuguese Securities Market Commission) - Portugal**
Other participants: **Almost since the beginning, the CMVM has had a solid number of partners, that year after year join us for the organization of WIW. These partners bring a fresh and diverse perspective and ensure a larger number of activities; hence we are thankful to our partners who never hesitated to participate in this important initiative or waive their enthusiasm. Our partners are: Banco de Portugal (BdP), Insurance and Pension Funds Supervisory Authority (ASF), Euronext Lisbon (Lisbon Stock Exchange), AEM (Listed Companies Association) APB (Portuguese Banking Association), APIFPP (Investment and Pension Funds Association), APAF (Portuguese Association of Financial Analysts) and APS (Portuguese Insurance Association), CFA Society Portugal, the Portuguese Association for Consumers Protection (DECO), the General Directorate of Education (DGE) and the Tax Authority (AT).**

As in previous year, the CMVM joint efforts with its 12 partners. This year main theme was "Young people and the financial sector: opportunities and challenges." The CMVM organized two lives in universities, one in partnership with CFA Society and the other with CVM Brazil, both with strong focus on young investors decisions, their appetite for crypto assets, search for short term return, digital channels, and the raising importance of social media and finfluencers as sources of information. We also organized an initiative with the Ministry of Education, called "The hour of financial literacy", targeted at high school students where a questionnaire was sent to 236 schools, and 5441 students answered it. They were able to see their scores and a few minutes later the scores of the other schools that participated. Additionally, the CMVM sent to schools, materials that help teachers to promote a debate about the questions raised.

The CMVM partners developed a wide range of activities, that went from webinars, to in person events about financial empowering in listed companies, to fiscal incentives and insurance to start-ups, debates about consumer/investor protection in Portuguese Speaking Countries to investment in crypto assets. There was a podcast and financial education of younger people and visits by students to bank branches. For the first time, despite being an objective for some time, some of the events involved entities from from other Portuguese speaking countries.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos and Podcasts of WIW 2024 related activities**

https://open.spotify.com/episode/13KhW6hVqHO0691XarExYn?si=3a78b94c6cae43ba

Video 1 - https://www.youtube.com/watch?v=4nRBGb7zwdM&list=PLZANYCKQ02zlqD3n8tmY3VzZwGb6sp5jF

Video 2 - https://www.youtube.com/watch?v=-tTgpiyQ9dY&list=PLZANYCKQ02zlqD3n8tmY3VzZwGb6sp5jF&index=2

https://www.youtube.com/watch?v=-tTgpiyQ9dY&list=PLZANYCKQ02zlqD3n8tmY3VzZwGb6sp5jF&index=

Video 3 - https://www.youtube.com/watch?v=Kfi_vChbT8A&list=PLZANYCKQ02zlqD3n8tmY3VzZwGb6sp5jF&index=3

Video 4 - https://www.youtube.com/watch?v=xyq8Iw0zeWk&list=PLZANYCKQ02zlqD3n8tmY3VzZwGb6sp5jF&index=4

Video 5 - https://www.youtube.com/watch?v=lt9XayTv2dc&list=PLZANYCKQ02zlqD3n8tmY3VzZwGb6sp5jF&index=5

QATAR

Lead Organization: Qatar Financial Markets Authority
Other participants: N/A

A specialized training program on "Derivatives (CISI)" was started in Doha 20-22 Oct, in the presence of H.E. Mr. Jalil Tarif, Secretary General of the Union of Arab Securities Authorities.

As part of the events of the world investor week, the 3-day training program is organized by Qatar Financial Markets Authority (QFMA) in cooperation with Union of Arab Securities Authorities (UASA).

The training program aims to acquire the basic knowledge of the systems and practices in financial and commodity derivatives, the markets in which they are traded, and derivatives investment strategies.

The training program targets those working in capital market institutions from authorities, stock exchanges, depository centers, and other entities related to the capital markets such as financial intermediaries, financial institutions, and banks.

The training program provides a lecturer specialized in the topics and areas that the participants will acquire, and at the end of which they will be awarded a certificate of participation issued by the UASA and QFMA.

Topics and areas covered in the training program include Introduction to Derivatives, Core Markets covering (government debt / corporate debt, foreign exchange contracts, financial market contracts, stock market, light and agricultural commodities, solid commodities and precious metals, energy).

the link for the news https://www.qfma.org.qa/English/mediacenter/news/pages/news243.aspx

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://www.instagram.com/reel/DBYfL7TMp2u/?igsh=aTN4N3c4d28xemNz

REPUBLIC OF KOREA

Lead Organization: Financial Supervisory Service - Republic of Korea
Other participants: Korea Financial Consumers Protection Foundation, Digital Asset Exchange Alliance, Korea Council for Investor Education

The Financial Supervisory Service of Korea hosted the World Investor Week in coordination with relevant bodies during November 25 to 29, 2024, with the main theme of Raising Awareness of Crypto Assets.

During the WIW, the Financial Supervisory Service created and uploaded a YouTube video about crypto asset and fraud prevention to increase public understanding of the product which has gained extreme popularity in recent years, and what to look out for when engaging in crypto asset investment. At the end of November, the cumulative views reached 1.2K and more. The FSS also utilized a webpage with educational contents on crypto assets and frauds prevention as well as information on various WIW events in 2024.

A 10-step quiz was carried out to enabl participants to gauge their knowledge level in crypto assets. Participants were randomly selected for prizes to promote participation and generate public interest. In addition, an online program for self-assessment on fraud vulnerability was provided to raise awareness on scams in digital space and prevent investors from falling prey to malicious schemes.

Financial education outreach programs targeted for teenagers were designed to foster financial literacy at young age.

Recognizing the increase of scams against the elderly, a session on “Preventing virtual asset-related scams” provided customized education to the elderly who have difficulty accessing information about virtual assets and to minimize potential financial loss.".

EVENTS

- **Pictures of WIW 2024 related activities**



- **Videos of WIW 2024 related activities**

  https://www.youtube.com/watch?v=CHd_jQ7WiOU

ROMANIA

WORLD INVESTOR WEEK 2024

Lead Organization: Financial Supervisory Authority - Romania
Other participants: Bucharest Stock Exchange (BVB), Central Depository, Financial Studies Institute, CECCAR, University of Arad, University Babes-Bolyai from Cluj, Technical College Mircea cel Bătrân, Ilfov County Council, Ilfov School Inspectorate, Ministry of Internal Affairs

Supporting WIW since the beginning, FSA continued in 2024 to organize educational activities dedicated to all age groups, as the Authority constantly sustain the importance of financial literacy. This year the program contained different classes and a financial education contest addressed to youngsters, seminars and conferences debating finance and artificial intelligence for students, workshops for adults. Using as an incentive for awareness, a campaign of free of charge change of personal data was offered by the Central Depository. Aligning financial education initiatives with rapidly changing digital environment, FSA developed an anti-fraud campaign through social media, a special attention being given to retail investors vulnerability and promoting a responsible online activity. Complementary, the FSA multi-channel approach continued with online educational materials on the dedicated website (www.edutime.ro), providing independent and practical information and tools on financial matters to all. A new program was implemented, dedicated to adults from the system of Ministry of Internal Affairs, supplementing their knowledge with notions related to investments and the capital market, thus giving them the opportunity to have the necessary knowledge to adopt a long-term financial behavior intended to bring them more financial resources.

EVENTS

- **Pictures of WIW 2024 related activities**




BURSA
DE VALORI
BUCUREȘTI
World Investor Week 2024


AUTORITATEA
DE SUPRAVEGHERE
FINANCIARĂ
07.10.2024
11.10.2024
Înregistrează gratuit contul
IBAN la Depozitarul Central
DEPOZITARUL
CENTRAL

RWANDA

Lead Organization: Capital Market Authority (CMA) Rwanda
Other participants: Rwanda Stock Exchange

At the Rwanda Capital Market Authority (CMA), we conducted an innovative campaign. We implemented a comprehensive social media strategy aimed at educating the public about investment opportunities and financial literacy. Our campaign was widely shared across various platforms, including LinkedIn, X (formerly Twitter), Instagram, YouTube, and Facebook, resulting in a significant reach and engagement. The feedback from our audience was overwhelmingly positive.

In addition to our social media efforts, we also published several articles in the media and on the CMA's official website, further disseminating our insights and fostering public discourse around investment in Rwanda.

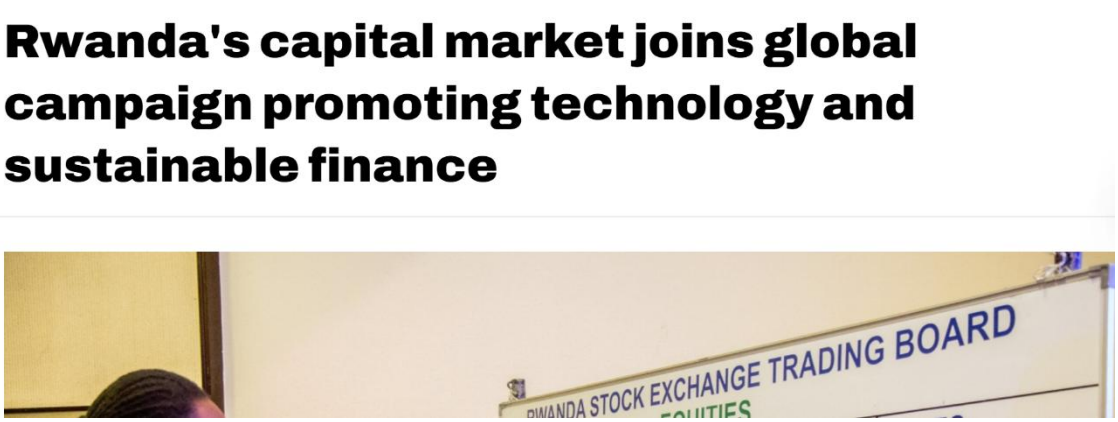
A standout feature of this year's campaign was that we organised a webinar that focused on Exchange Traded Funds (ETFs) within Rwanda's capital market. This event attracted an impressive number of participants, and the level of interaction between panelists and attendees was remarkable.

The engaging discussions not only enriched the experience for all involved but also underscored the growing interest in ETFs and their potential role in diversifying investment portfolios in Rwanda.

Our approach this year not only aimed to inform but also to engage the community. Overall, our activities during World Investor Week exemplified our commitment to enhancing financial literacy and cultivating a vibrant investment culture in Rwanda.

EVENTS

- **Pictures of WIW 2024 related activities**



- **Videos of WIW 2024 related activities**

https://www.youtube.com/watch?v=HnWcZIh5bOw

SINGAPORE

Lead Organization: Monetary Authority of Singapore (MAS)
Other participants: The Central Provident Fund Board (CPFB), The Association of Banks in Singapore (ABS), The Singapore Exchange Limited (SGX), Institute for Financial Literacy (IFL), Securities Investors Association (Singapore) (SIAS), Financial Planning Association of Singapore (FPAS), Financial Industry Disputes Resolution Centre Ltd (FIDReC), Investment Management Association of Singapore (IMAS), Securities Association of Singapore (SAS)

For WIW, the Monetary Authority of Singapore (MAS) organised a series of events under MoneySense, Singapore's national financial education programme.

In-person events included the "Ready for Life Festival" with the Central Provident Fund Board (CPFB) and "Ring the Bell for Financial Literacy" with the Singapore Exchange Limited (SGX). MAS also organised a WIW APAC webinar and delivered a podcast and radio commercial on the Basic Financial Planning Guide.

"Ready for Life Festival"

This Festival is part of MAS' community outreach held annually. It aims to inspire participants to reimagine their retirement (e.g. lifelong learning and productive longevity, contributing to the community), plan for it holistically and make sound financial decisions.

This year, MAS prepared a diverse range of topics for the talks and interactive booths covering money management strategies, overall wellness, and legacy planning, which aimed to encourage Singaporeans to approach financial and retirement planning with purpose and confidence.

WIW APAC Webinar

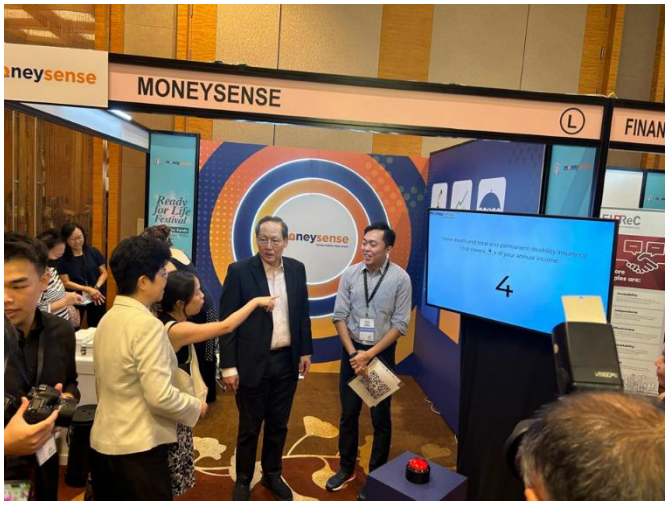
MAS organised a webinar on how bad actors are leveraging Artificial Intelligence (AI) to exploit investors through sophisticated scams and cyber attacks. 114 retail investors and financial professionals learnt from expert speakers from Google, MAS, and the finance industry on how AI was being misused and how they can better protect themselves and their organisations.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos and Podcasts of WIW 2024 related activities**

  "Practical Steps to Finding Your Financial Calm" Podcast:
  https://www.cpf.gov.sg/member/infohub/educational-resources/practical-steps-to-finding-your-financial-calm

  WIW APAC Webinar on "AI-Powered Scams and Cyber Attacks: What Everyone Should Know":
  https://youtu.be/2KF-Pz7KoiU

  Ready for Life 2024's "Investing Wisely Amidst Uncertainty":
  https://www.facebook.com/share/v/15cZ2HTUKP/

SOUTH AFRICA

Lead Organization: Financial Sector Conduct Authority South Africa, FSCA
Other participants: South African Bank Risk Information Centre SABRIC; National Credit Regulator. NCR; National Business Solutions NBS; Small Enterprise Development Agency SEDA; Women Development Business Trust. WDBT

- 4 face-to-face Workshops conducted
- Online Webinar
- Social Media Posting
- Radio Interviews
- Website posting

EVENTS

- **Pictures of WIW 2024 related activities**







SPAIN

Lead Organization: Comisión Nacional del Mercado de Valores (CNMV) - SPAIN
Other participants: BME- Bolsas y Mercados Españoles- Ring the Bell Ceremony

CNMV disseminated key messages to increase the awareness of the importance of investor education and investor protection and a number of posts have been shared on Twitter, using the following hashtags: #WorldInvestorWeek; #IOSCOWIW2024.

A new initiative was launch: 3 podcast called "Inversión con educación"- Invest with education- that explain in a plain language the main characteristics and risks of fixed income, equities, and investment funds. Next week, CNMV will launch a paid campaign to promote the podcasts.

Different resources have been shared in social media: infographics, videos, courses, podcasts and educational guides.

During the WIW, the CNMV gave a talk to students from a school of Madrid about personal finance.

The Spanish Stock Exchange celebrated a Ring the Bell ceremony for Financial Literacy. The event, held at the Madrid Stock Exchange, was part of the Ring the Bell for Financial Literacy initiative, promoted by IOSCO and WFE as part of World Investor Week, BME joined the celebration of Financial Literacy Day and the 'Finance for All' initiative, promoted by the CNMV, the Bank of Spain and the Ministry of Economy, Trade and Enterprise. The ringing of the bell was performed by Raquel Muros, General Coordinator of Social Policies of the Madrid City Council, and Tajinder Sighn, Secretary General of IOSCO, who were accompanied by David Jiménez-Blanco.

EVENTS

- **Pictures of WIW 2024 related activities**





- **Videos and Podcasts of WIW 2024 related activities**

  https://open.spotify.com/show/4gd4mY1oUnjyc9RSIc7Skt?si=ImVsd3aJSWOkO0x-EjAibw&nd=1&dlsi=abad9a4befa043b4

  https://www.cnmv.es/DocPortal/Publicaciones/Infografias/InfografiaEstafasyFraudes.pdf

  https://www.cnmv.es/Cursos/Educacion-Financiera/Como-Invertir/index.html#/cover

  https://www.cnmv.es/DocPortal/Publicaciones/Guias/Guia_50_preguntas.pdf

TANZANIA

Lead Organization: Capital Markets and Securities Authority-Tanzania
Other participants: Dar es Salaam Stock Exchange (DSE), Tanzania Mercantile Exchange (TMX), UTT Asset Management and Investor Services (UTT AMIS) and other capital markets Intermediaries

In conducting the World Investor Week (WIW) in 2024, Capital Markets and Securities Authority (CMSA) collaborated with The Dar es Salaam Stock Exchange (DSE), UTT AMIS, and Licensed Dealing Members of the Stock Exchange (LDMs).

Various activities have been initiated and will be conducted throughout the week including the following:

i. Launch event: Online Presentations Financial Inclusion Amongst the Youth and Its Opportunities 07th October 2024: CMSA in collaboration with the University of Dar es Salaam Finance Association (DUFA) organized an online presentation on the financial inclusion journey in the capital markets – opportunities and challenges excluding the youth in the capital markets.

ii. Ring the Bell for Financial Literacy Campaign: on 11 October 2024 (DSE) hosted the 'Ring the Bell for Financial Literacy' event, underscoring the Exchange's ongoing commitment to promoting financial literacy as a key driver of individual empowerment and sustainable economic growth.

iii. Online Presentation: CMSA in collaboration with Young Investors Forum organizing an online presentation with the theme “Investing with Purpose” on 10th October 2024.

iv. Media campaign on ESG Products: the market has recently witnessed issuance of the first green bond and the second social bonds, which prompted awareness programs to promote and market the issuances.

v. Preparation and dissemination of printed capital markets awareness materials distributed in Kiswahili and English

EVENTS

- **Pictures of WIW 2024 related activities**







THAILAND

Lead Organization: **The Securities and Exchange Commission, Thailand (SEC Thailand)**
Other participants: **The SEC Thailand received cooperation from securities business operators to jointly disseminate financial and investment knowledge media to the public via the SEC Thailand's Facebook Page: Start-to-invest. In this regard, a total of 22 participating companies comprised 6 securities companies, 6 asset management companies, 2 digital asset companies, 7 mutual fund's broker, dealer, and underwriter licensees and 1 investment advisory company.**

The SEC Thailand held the World Investor Week 2024 in Bangkok from October 21–27, 2024 under the theme "Building Confidence in Your Investment." The new initiative this year were (1) the cooperation with 22 capital market business operators to deliver 57 posts of financial/investment educational materials via the SEC Thailand's Facebook Page : Start-to-invest for 7 consecutive days under the theme "Push You Up Your Investment" covering basic investment, stock, bond, fund, digital assets, scam alerts, and investment tips and tricks, respectively, to investors and the public; and (2) the onsite activity which leveraging the tie-in investment knowledge with the performance of boy band (ATLAS) and 2 influencers' talk. For the boy band session, it resulted in a wide spread of their fan clubs' generated clips shared via TikTok with 10-million reach. Besides, the sport game stations, such as climbing the products' risk mountain, shooting the proper product, putting the investment strategies, punching the scammer to score, enabled investors to test their investment skills in an interactive and enjoyable environment, making learning both practical and fun.

Note: See the SEC Thailand's News No. 211/2024 on "SEC joins the 2024 World Investor Week featuring fun financial literacy activities" for reference at this link https://www.sec.or.th/EN/Pages/News_Detail.aspx?SECID=11233&NewsNo=211&NewsYear=2024&Lang=EN

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos and Podcasts of WIW 2024 related activities**

  https://www.facebook.com/StartToInvest/videos/369114452858608

  Highlight.SEC. Recognition Ceremony.mp4

  https://www.facebook.com/StartToInvest/videos/857290063153540

  https://www.facebook.com/StartToInvest/videos/1238948654021459

  https://www.facebook.com/StartToInvest/videos/477823818625238

  https://www.facebook.com/StartToInvest/videos/1658900151341412

TUNISIA

Lead Organization: Conseil du Marché Financier (Tunisia)
Other participants: Bourse des valeurs mobilières de Tunis (Tunis Stock Exchange)

In 2024, the activities related to World Investor Week (WIW) in our jurisdiction saw significant developments, with a focus on broadening outreach and engaging various audiences. The Conseil du Marché Financier organized three seminars for students from both public and private universities, two of which took place in the capital and one in a region outside the capital. These seminars focused on enhancing financial education and promoting investor protection among young people. To promote the event, the Conseil du marché financier also utilized its website, providing key information and resources related to WIW activities. Compared to previous years, a key development this year was the Conseil du Marché financier's participation in a widely listened-to morning radio show to promote financial education. This initiative led to the establishment of a regular segment within the show, where the Conseil du Marché Financier has been working to simplify and explain key concepts related to the financial market to a broader audience. This marks a significant step in reaching a wider and more diverse group of listeners and advancing public knowledge of financial markets.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://www.facebook.com/share/v/19gR8DBqWu/

TÜRKIYE

WORLD INVESTOR WEEK 2024

Lead Organization: Capital Markets Board of Türkiye
Other participants: Turkish Capital Markets Association and Borsa Istanbul A.Ş.

Capital Markets Board of Türkiye participated in the World Investor Week this year by organizing gong ceremony and an opening session of WIW (in-person) and online sessions that were open to public in which young investors and university students were the main target audience. During the WIW a total of 10 online sessions were held and issues regarding technology and digital finance, sustainable finance and crypto assets, and investor resilience were discussed. Additionally, there were sessions on the basics of investing in which the importance of long-term investment and portfolio diversification was emphasized, and the investors were informed against fraudsters. These issues were discussed in depth in the related sessions which held a total of 50 moderators and panelists comprised of Capital Markets Board experts, academic staff and executives who work in capital markets in the private sector.

Apart from social media posts, the event was made public through media (17 news on written media with reach to 2.121.791 individuals; 14 visual press news with reach to 1.546.725 individuals, 188 online channels coverage with reach to 1.032.806 individuals) with a total reach of 4.701.322 individuals. Furthermore, the online panels are available on YouTube and are continuously being watched by those interested in the related topics.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos and Podcasts of WIW 2024 related activities**

  https://www.youtube.com/watch?app=desktop&v=sxvELACp7DQ

  https://www.youtube.com/watch?v=xyr9MyhbdwY

UNITED STATES

WORLD INVESTOR WEEK 2024

Lead Organization: U. S. Securities and Exchange Commission (SEC)

Other participants: U.S. Securities and Exchange Commission's Office of Investor Education and Advocacy (OIEA); U.S. Commodity Futures Trading Commission (CFTC); Financial Industry Regulatory Authority (FINRA); National Futures Association (NFA); Securities Investor Protection Corporation (SIPC); North American Securities Administrators Association (NASAA)

On October 7, OIEA, CFTC, FINRA, SIPC, NFA and NASAA published a joint Investor Bulletin, "Technology and Digital Finance: World Investor Week 2024." The SEC also issued a press release announcing it would encourage investors to choose their information sources wisely during World Investor Week (WIW) 2024, highlighted its planned outreach, and posted a new Director's Take article on finfluencers, celebrities, and social media. The SEC's social media posts during WIW had more than 550,000 impressions. SEC staff also participated in 70 events highlighting the basics of saving and investing and the latest trends in investment fraud, including relationship investment scams.

FINRA's WIW social media posts on Facebook and LinkedIn garnered more than a hundred engagements. FINRA also released a podcast detailing the experience of two crypto scam victims, as presented at the FINRA Foundation's Conference on Disrupting the Cycle of Fraud held in September in Washington, DC. In addition, FINRA participated in the Elder Fraud Prevention Summit of the American Bankers Association Foundation on October 7, where staff discussed how to support victims of investment and other financial scams.

On October 8, the CFTC hosted both in-person and virtual events with the University of Texas at Austin in Washington, D.C., and Austin, Texas. Dr. John Griffin discussed his recently released paper, "How Do Crypto Flows Finance Slavery? The Economics of Pig Butchering."

On October 9, NFA and the CFTC held a free webinar entitled, "Protecting Yourself: NFA and CFTC Investor Resources." This webinar covered the key messages of WIW, including, among others, recognizing the warning signs of investment fraud. The CFTC also participated in the Asia Pacific Hub Webinar on Addressing Fraud and Online Scams.

EVENTS

- **Pictures of WIW 2024 related activities**











- **Videos and Podcasts of WIW 2024 related activities**

  https://www.finra.org/media-center/finra-unscripted/victim-experience-when-romance-leads-crypto-scam

  https://soundcloud.com/theseniorzone/radio-show-10-7-2024/s-Y8rwU33IOy6?si=b3fcec68bb3149a9869f30da595311ed&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing

  https://www.youtube.com/watch?v=Bs4Nje9kNwg

  https://www.youtube.com/watch?v=9zZX0vJ33rY

  https://event.webcasts.com/viewer/event.jsp?ei=1687119&tp_key=da6836b66c

ZIMBABWE

Lead Organization: Securities and Exchange Commission of Zimbabwe
Other participants: N/A

The Capital Markets – High Schools Quiz was held by Financial Markets Indaba in partnership with Business Weekly, with support from the Securities and Exchange Commission of Zimbabwe (SECZim) and the Ministry of Primary and Secondary Education (MoPSE). SECZim played a key role of coordinating the capital market players and sat on the adjudication committee throughout the quiz sessions. The quiz highlighted the important role played by Capital Markets in economic development and preservation and growth of households' savings. It informed and demystified complexities and myths that surround participating in capital markets.

Twenty schools participated in the quiz with one hundred students taking part in the quiz which ran over 3 days (23, 25 and 31 October 2024). Schools were split into 4 teams (A, B, C, D). They competed against each other with four schools qualifying for the final. Both teachers and students applauded the efforts of the organizers and sponsors, highlighting the positive impact of the competition on learning outcomes. The quiz offered the private sector sponsors the opportunity for brand promotion, enhanced company profiling, and direct engagement with potential clients and partners and the capital market stakeholder ecosystem. The quiz attracted a delegation from the Central African Financial Market Supervisory Commission (COSUMAF) who visited Zimbabwe to observe the third edition of Capital Markets High Schools Quiz.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  https://youtu.be/0q1s7LQLepU?si=q2UgTEXJiQKkBb8n

Financial Planning Standards Board Ltd.(FPSB)

Lead Organization: International, Financial Planning Standards Board Ltd.
Other participants: Asociación Colombiana de Planeación Financiera (Colombia); Association Francaise des Conseils en Gestion de Patrimoine Certifiés (France); Certified Financial Planner Board of Standards, Inc. (US); Chartered Institute for Securities & Investment (UK); Financial Advice Association Australia; Financial Advice New Zealand; Financial Planners Association in Israel; Financial Planning Association of Singapore (FPAS); Financial Planning Association of Taiwan (Chinese Taipei); Financial Planning Association of Malaysia; Financial Planning Institute of Southern Africa; FP Canada; FPSB China; FPSB Deutschland; FPSB India; FPSB Ireland; FPSB Korea; Institute of Finanical Planners of Hong Kong Ltd.; Japan Association for Financial Planners; Planejar – Associação Brasileira de Planejamento Financeiro (Brazil); Thai Financial Planners Association (Thailand)

To raise awareness about the wide-ranging benefits of financial planning, the Financial Planning Standards Board Ltd. (FPSB) was pleased to host the eighth annual World Financial Planning Day (WFPD) on 9 October in partnership with IOSCO's World Investor Week.

FPSB and its global network of organizations, representing more than 223,000 CFP professionals worldwide, shared a celebratory campaign video, shared FPSB's Value of Financial Planning global consumer research findings, and hosted a variety of financial education events to build awareness on the significant impact financial planning can have to achieve goals and dreams including financial literacy workshops, pro bono financial planning consultations, a WIW Forum, and participation in the NSE bell-ringing ceremony, and more.

EVENTS

- **Pictures of WIW 2024 related activities**







- **Videos of WIW 2024 related activities**

  World Financial Planning Day celebratory videos:

  - FPSB, FPSB Network and IOSCO (7 min. 20 sec): https://youtu.be/0Fw1xZ87VKA
  - FPSB, FPSB Network and IOSCO (4 min. 44 sec): https://youtu.be/gKFObimHP10
  - FPSB Network (3 min. 3 sec): https://youtu.be/chQ3iYTUuxw
  - IOSCO (55 sec): https://youtu.be/nenZvMCIh9c

IOSCO Asia Pacific Hub

Lead Organization: IOSCO Asia Pacific Hub
Other participants: N/A

In support of the eighth edition of IOSCO's World Investor Week 2024, the IOSCO Asia Pacific Hub organised a webinar on Addressing Fraud and Online Scams on 8 October 2024.

This webinar discussed the latest trends of online scams and fraud from regional and global regulatory perspectives. It also provided insights into enforcement strategies and investor education initiatives, as well as how behavioural science can help investors make safer investment choices.

The webinar featured senior representatives from Hong Kong Securities and Futures Commission (SFC), New Zealand Financial Markets Authority (FMA), US Commodity Futures Trading Commission (CFTC), as well as from The Behavioural Insights Team.

More than 230 participants, primarily securities regulators, from across 62 jurisdictions, joined this event.



The IOSCO Asia Pacific Hub located in Kuala Lumpur, Malaysia, is the only hub outside of the IOSCO Madrid headquarters, established to deliver capacity building activities for securities regulators, particularly in the Asia Pacific region and emerging markets.

EVENTS

- **Videos of WIW 2024 related activities**

https://www.youtube.com/watch?v=2vrhRjkzdf0

European Fund and Asset Management Association (EFAMA)

WORLD INVESTOR WEEK 2024

Lead Organization: European Fund and Asset Management Association (EFAMA)
Other participants: FSMA

The title of the webinar is "How to Encourage People to Save More for Retirement: Turning Great Ideas into Concrete Actions".

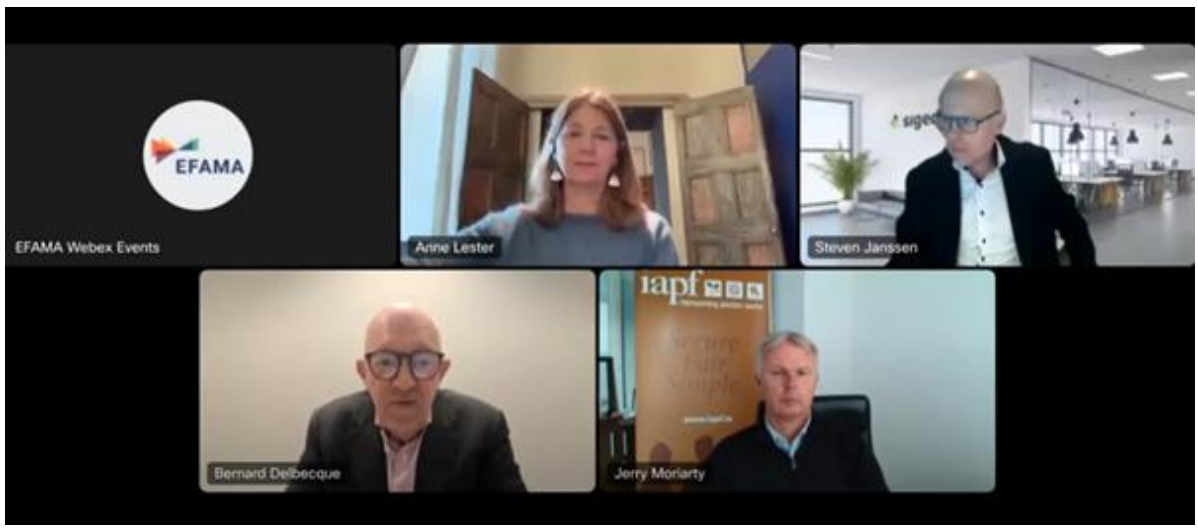
The event focused on three different tools that have proved being effective in promoting greater retirement savings: auto-enrolment, pension tracking systems and investor education.

A special emphasis was given to the importance of investor education and financial literacy because having sufficient knowledge is essential for people to fully benefit from pension tracking systems, for the following reasons:

1. Individuals need a basic grasp of inflation, purchasing power, and investment growth, to make sense of what their projected income might mean in real terms.
2. A good understanding of how their contributions, investment choices, and retirement age affect their final pension income empowers users to make adjustments as needed. Without this knowledge, they may miss opportunities to increase their future income or make choices that undermine their retirement goals.
3. Financial knowledge is necessary to ensure that people can consider other retirement income sources, like personal savings or real estate. Pension tracking systems give one piece of the picture, but comprehensive retirement planning benefits from an understanding of how multiple income sources work together.

EVENTS

- **Pictures of WIW 2024 related activities**



- **Videos of WIW 2024 related activities**

  https://www.youtube.com/watch?v=r1GQQUEbskw

European Securities and Markets Authority (ESMA)

WORLD INVESTOR WEEK 2024

Lead Organization: European Securities and Markets Authority (ESMA)
Other participants: N/A

ESMA contributed to the 2024 IOSCO World Investor Week by participating in the WIW Global Webinar, sharing insights on investor protection and the growing use of technology. Additionally, ESMA amplified the reach and impact of WIW by leveraging its social media presence, engaging with audiences across LinkedIn and X.

EVENTS

- **Pictures of WIW 2024 related activities**







International Federation of Accountants (IFAC)

Lead Organization: International Federation of Accountants (IFAC)
Other participants: N/A

As the global voice of the accounting profession, IFAC understands that promoting financial literacy is essential to our mandate to serve the public interest. Grasping the fundamentals of accounting allows non-accountants to articulate the ways in which accounting intersects with their own experiences, financial and professional. IFAC's engagement with WIW is designed to enhance the financial literacy of non-accountants.

For WIW 2021, IFAC produced a video entitled "Understanding ESG Reporting" to help break down how sustainable finance is reported and regulated. For WIW 2022, IFAC created three new videos, explaining evergreen accounting concepts so that they can be understood by first-time and lifelong investors alike, and for WIW 2023, IFAC added two new videos to this series.

For WIW 2024, IFAC added a new video "Why is Sustainability Assurance Important," in which IFAC CEO Lee White discusses where investors can find sustainability reporting information and why it may differ from financial reporting. He answers questions that investors might have.

As in previous years, the videos were published on YouTube, then promoted on the IFAC website. They were also promoted by IFAC's LinkedIn account in two separate posts, which expanded the audience of the videos to IFAC's 40,000+ followers on the social media platform, and the videos individually gathered around 3,000 organic impressions each. They had a number of likes and reposts from IFAC followers.

- **Videos of WIW 2024 related activities**

1. What is a Financial Statement? https://youtu.be/w-QyS87UKYU?si=GNFT3uYwVEvhEFl8
2. What is an Audit? https://youtu.be/OSbS9rxcfmY?si=E6coJADLESdD2AQ9
3. What is Professional Accountancy? https://youtu.be/6b6FVexgsys?si=FM3dwrOLGhwB_m9S
4. What is Assurance? https://youtu.be/q1LPagt9UzU?si=6RsnPTh37kPYlrqi
5. What is Sustainability Assurance? https://youtu.be/PmLsCv3Nkr4?si=XZvnpRDpwkgDjHb0
6. Why is Sustainability Assurance Important? https://youtu.be/c5NHslJn9pc

Annex 1 – WIW 2024 Global Events

The World Federation of Exchanges marked five years of partnering with IOSCO for World Investor Week with 80% of the world's stock exchanges ringing the bell for financial literacy and holding workshops and events.



List of participants, videos, articles, and photos available on WFE website at: https://www.world-exchanges.org/ring-bell-financial-literacy-2024

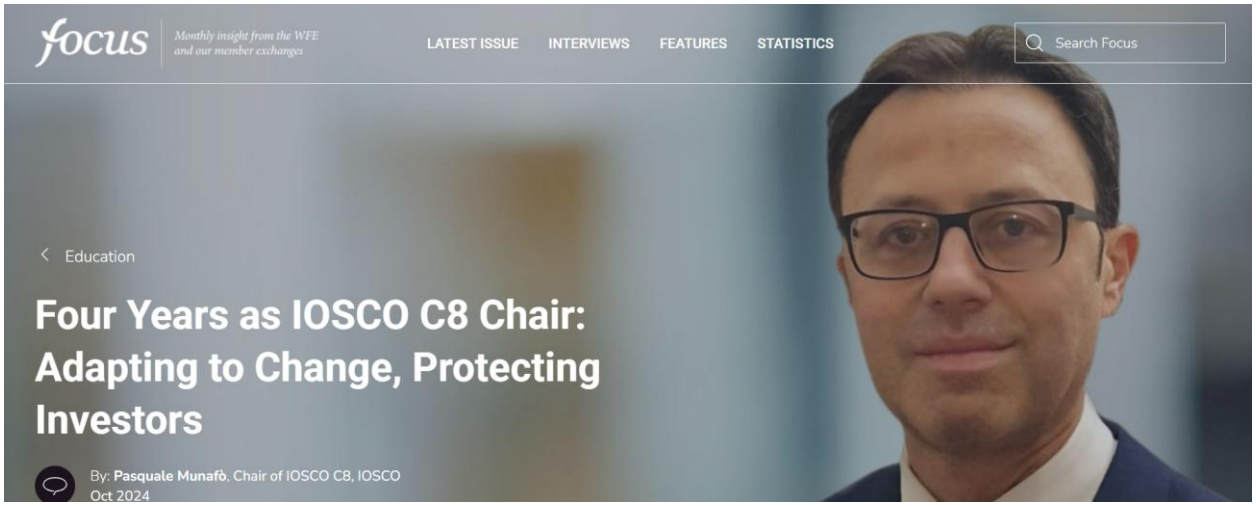


IOSCO staffers rang the bell at the Madrid Stock Exchange on 7 October



A short video, produced in-house by IOSCO.

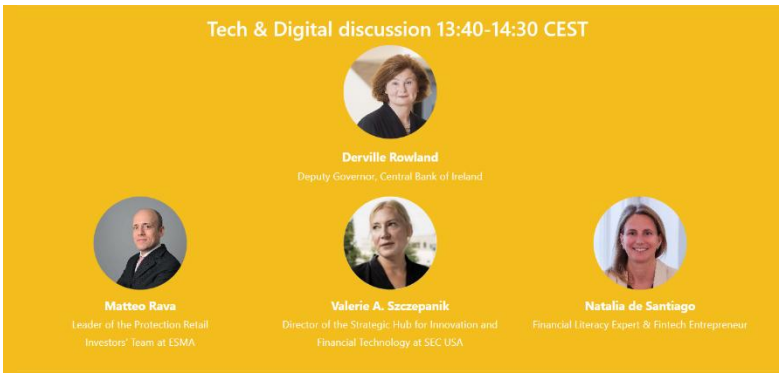
Additionally, the WFE's monthly Focus Magazine for October was a Special Edition which shone a light on Financial Literacy initiatives around the world and included an article by Pasquale Munafò.



IOSCO WIW 2024 Global Webinars

On October 7 and 8, IOSCO hosted two Global Webinars to kick off World Investor Week 2024. These events brought together experts to discuss the critical role of financial education in empowering retail investors. By addressing key challenges and opportunities, the speakers highlighted relevant aspects associated with the Campaign's main themes: Technology and Digital Finance; Crypto Assets and Sustainable Finance.

Watch the Global Webinars Recordings here: https://www.worldinvestorweek.org/







World Financial Planning Day



World Financial Planning Day
Sponsor: **Financial Planning Standards Board Ltd.**
Location: Worldwide
Date: **Wed, 09-Oct-2024**

Since 2017, FPSB has celebrated World Financial Planning Day on the Wednesday of World Investor Week. Together, with international regulatory organizations, educational programs and resources are provided to help individuals make informed financial decisions and increase investor protection.

Goals: the global financial planning profession will come together for World Financial Planning Day to help raise awareness of the value of financial planning, having a financial plan, and working with a financial planner who has committed to standards of competency and ethics and putting clients' interests first.

Annex 2 – IOSCO Committee on Retail Investors (Committee 8 members)

Chairman

Mr. Pasquale Munafò, Senior Finance Professional, Commissione Nazionale per le Società e la Borsa, **Italy**

Vice-Chairman

Mr. Camille Beaudoin, Director, Financial Education Department, Autorité des marches financiers, **Quebec**

Members

Comissão do Mercado de Capitais, **Angola**
(Mr. Sebastião Manuel, Advisor of the Board of Directors, Chairman's Office)

Comisión Nacional de Valores, **Argentina**
(Ms. Nadia Montenegro, Gerente, Gerencia de Gobierno Corporativo y Protección al Inversor)

Australian Securities and Investments Commission, **Australia**
(Mr. Gerard Fitzpatrick, Senior Executive, International)

Financial Services and Markets Authority, **Belgium**
(Mr. Jim Lannoo, Head of Communications and Financial Education)

Comissão de Valores Mobiliários, **Brazil**
(Ms. Nathalie Vidual, Director, Office of Investor Protection and Assistance)

China Securities Regulatory Commission, **China**
(Ms. Lijun Chen, Deputy Director-General, Department of Legal Affairs (Office of Chief Counsel) / Mr. Weiyang Wu, Division Head, Department of Legal Affairs (Office of Chief Counsel))

Autorité des marchés financiers, **France**
(Ms. Florence Corne, Deputy Director, Direction des relations avec les épargnants et de leur protection)

Bundesanstalt für Finanzdienstleistungsaufsicht, **Germany**
(Mr. Jörg Janotte, Senior Advisor, Consumer Protection)

Securities and Futures Commission, **Hong Kong**
(Michelle Yeung, Head of Investor Education and Communications, SFC Investor and Financial Education Council)

Securities and Exchange Board of India, **India**
(Girraj Prasad Garg, Executive Director, Office of Investor Assistance and Education)

Indonesia Financial Services Authority, **Indonesia**
(Mrs. Friderica Widyasari Dewi, Member of the Board Commisioners, Consumer Education and Protection / Mr. Cecep Setiawan, Deputy Director, Financial Literacy and Consumer Protection)

Israel Securities Authority, **Israel**

(Mr. Tom Goldreich, Head of Financial Technologies at the International Affairs and Markets Development Department / Ms. Yael Beuchler, Head of Collaborations)

Commissione Nazionale per le Società e la Borsa, **Italy**
(Mr. Pasquale Munafò, Senior Officer)

Financial Services Agency, **Japan**
(Mr. Yuki Nishino, Deputy Director for International Affairs Office / Mr. Teruaki Osada, Section Chief for International Affairs Office)

Jersey Financial Services Commission, **Jersey**
(Ms. Diane Maxwell, Executive Director of Policy and Risk)

Financial Services Commission/Financial Supervisory Service, **Korea, Republic of**
(Ms. Hae-min Hwang, Associate, International Affairs Department)

Commission de Surveillance du Secteur Financier, **Luxembourg**
(Mr. Patrick Hommel, Conseiller, Secrétariat Général)

Securities Commission, **Malaysia**
(Mr. Jawahar Ali Ameer Ali, General Manager, Consumer & Investor Office Department)

Comisión Nacional Bancaria y de Valores, **Mexico**
(Ms. Valeria Garcia, General Director for Supervision of Market Participants' Conduct / Ms. Gabriela Ríos)

Securities and Exchange Commission, **Nigeria**
(Mrs. Ojone J. Kabir, Deputy Director / Head, Financial Inclusion & Investor Education, Market Development Department)

Ontario Securities Commission, **Ontario**
(Mr. Tyler Fleming, Director, Investor Office)

Comissão do Mercado de Valores Mobiliários, **Portugal**
(Ms. Ana Frasquilho, Senior Associate, Direção Supervisão Comportamental e do Investidor)

Autorité des marchés financiers, **Quebec**
(Mr. Camille Beaudoin, Director, Expertise and Partnerships in Financial Education)

Financial Supervisory Authority, **Romania**
(Ms. Alexandra Bontas, Head of Service, Financial Monitoring and Education Service)

The Bank of Russia, **Russia**
(Ms. Daria Bezmenova, Head of International Best Practice Analysis Unit, Service for Consumer Protection and Financial Inclusion)

Capital Market Authority, **Saudi Arabia**
(Mr. Ali Aldakheel, Head of Media and Investor Awareness)

Monetary Authority of Singapore, **Singapore**
(Ms. Felicia Tan, Deputy Director, Corporate Finance and Consumer Department / Ms. Beverly Tan, Assistant Director, Corporate Finance and Consumer Department)

Financial Sector Conduct Authority, **South Africa**
(Mr. Elliot Modisa)

Comisión Nacional del Mercado de Valores, **Spain**
(Ms. Gloria Caballero Núñez, Deputy Director Financial Education Strategy and Institutional Relations)

Securities and Exchange Commission of Sri Lanka, **Sri Lanka**
(Mr. Tushara Jayaratne, Director External Relations and Capital Market Education External Relations and Capital Market Education)

Finansinspektionen, **Sweden**
(Mr. Lars Malmström, Director, Consumer Affairs)

Financial Supervisory Commission, **Chinese Taipei**
(Ms. Doris Lo, Section Chief, Securities Firm Division, Securities and Futures Bureau)

Securities and Exchange Commission, **Thailand**
(Ms. Sarica Apiwatthakakul, Director, Capital Market Education and Provincial Network Department)

Capital Markets Board, **Türkiye**
(Ms. Müge Çetin, Senior Specialist, Corporate Finance / Mrs. Sanem Üzeler Demirağ, Legal Expert, Legal Department)

Financial Conduct Authority, **United Kingdom**
(Mr. Sam Stoakes, Global Institutions, International Division)

Commodity Futures Trading Commission, **United States of America**
(Melanie Devoe, Office of Customer Education and Outreach / Ms. Bianca Gomez, Special Counsel, Office of International Affairs)

Securities and Exchange Commission, **United States of America**
(Mr. Owen Donley, Chief Counsel, Office of Investor Education and Advocacy)

Financial Industry Regulatory Authority, **United States of America**
(Ms. Geraldine Walsh, Senior Vice President, Office of Investor Education)

Observers (2)

European Securities and Markets Authority, **European Union**
(Mr. Matteo Rava, Senior Policy Officer, Investor Protection and Intermediaries)

Japan Securities Dealers Association, **Japan**
(Mr. Yuya Nakase, Senior General Manager, Global Regulation Office)

The C8 and the WIW WG would like to thank Nathalie Vidual (WIW WG Coordinator) and their team at the CVM Brazil (Jonathan Vidal, Philip Silberman, and Darcy Oliveira), and the IOSCO GS for their support in the preparation of this Report.