MEDIA RELEASE

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IOSCO announces themes for its 9th edition of World Investor Week (WIW) to be held between 6-12 October 2025

WIW 2025 to focus on *Technology and Digital Finance*, *Artificial Intelligence* and *Fraud & Scam Prevention*

IOSCO's World Investor Week (WIW) is a week-long, global campaign to raise awareness of the importance of investor education and protection, and to highlight the various initiatives of securities regulators in these two critical areas.

Kicking off on 6 October 2025, and with the support of the G20 Presidency, WIW2025 will bring together organizations from over 100 jurisdictions to drive awareness around trending issues which impact investors around the world.

Principal themes include:

1. Technology and Digital Finance
    - New technologies use algorithms that may not consider the personal risk tolerance of the investor; imitative trading or

fractional trading are not a substitute for portfolio diversification and the preparedness for unforeseen events.

2. Artificial Intelligence (AI)
    - AI tools can enhance financial services but there are many associated risks which investors need to be aware of, including the exploitation of personal data.
3. Fraud & Scam Prevention
    - Fraudsters are sophisticated; they actively exploit investor trends for their own financial gain and lure unsuspecting investors into scams ranging from phishing to pig butchering.

These themes align with IOSCO's Roadmap for Retail Investor Online Safety and will be complemented with discussions and activity on Crypto Assets and Basics of Investing.

Last year's World Investor Week saw the involvement of 132 entities across 118 jurisdictions and reached millions of individuals. Activities were often supplemented at a national level by a range of industry and educational organizations, including local schools and universities.

IOSCO Board Chairman **Jean-Paul Servais**, who also serves as Chair of the Belgium Financial Services & Markets Authority, said: "*Investor Protection is an important cornerstone of IOSCO's work. Just recently, the Board approved several publications which address how technology is influencing retail investment decisions, including tips to online investors on how to stay clear of associated risks. This year's WIW will help keep the spotlight on these discussions. I am grateful to all our members and partner organizations for their continued support.*"

Mr **Camille Beaudoin,** Director, Financial Education Expertise and Partnerships, AMF Quebec and Chair of IOSCO's Committee leading this year's campaign, added: "*We were pleased to have had such incredible engagement last year; the range and scope of activities offered by members was gratifying and impressive. The beauty of our WIW campaign is that it can be perfectly adapted to meet the needs of local jurisdictions and this keeps it relevant for everyone.*"

As in previous years, WIW2025 will be supported by a number of partner organizations including the Financial Planning Standards Board's (FPSB) bespoke 'World Financial Planning Day' - which will take place on Wednesday 8 October – and the World Federation of Exchanges who encourage members to 'Ring the Bell' for WIW2025.

Additional information, and details of how to participate, can be found at www.worldinvestorweek.org

About IOSCO

1. IOSCO is the leading international policy forum for securities regulators and the global standard setter for financial markets regulation. It develops, implements and promotes adherence to internationally recognized standards for financial markets regulation and works closely with other international organizations on the global regulatory reform agenda.

2. The organization's membership regulates more than 95% of the world's securities markets in some 130 jurisdictions. By providing high quality technical assistance, education and training, IOSCO supports its members to come together to achieve the following three objectives.

    - Enhance investor protection;
    - Ensure markets are fair and efficient;
    - Promote financial stability by reducing systemic risk.

3. The IOSCO Board is the governing and standard-setting body of IOSCO and is made up of 35 securities regulators. Mr. Jean-Paul Servais, the Chair of Belgium's Financial Services and Markets Authority (FSMA) is the Chair of the IOSCO Board. Shigeru Ariizumi, Vice Minister for International Affairs, Financial Services Agency, Japan, and Dr Mohamed Farid Saleh, Executive Chairman of the Financial Regulatory Authority, Egypt, are the Vice-Chairs of IOSCO Board.

4. The Growth and Emerging Markets (GEM) Committee is the largest Committee within IOSCO, representing more than 75% of the IOSCO membership, including ten of the G20 members. Dr Mohamed Farid Saleh is Chair of the GEM Committee. The Committee unites members from growth and emerging markets and communicates their views at other global regulatory discussions.

5. IOSCO counts four regional committees: (1) Africa / Middle-East (AMERC) chaired by Ms. Nezha Hayat Chairperson and CEO of the Moroccan Autorité Marocaine du Marché des Capitaux, (2) Asia & Pacific (APRC) chaired by Ms. Julia Leung Chief Executive Officer of the Hong-Kong Securities and Futures Commission, (3) European Regional Committee (ERC) chaired by Mr. Jean-Paul Servais and (4) Inter-American Regional Committee (IARC) chaired by Ms. Lucia Buenrostro Vice President of Regulatory Policy at the Mexican Comisión Nacional Bancaria y de Valores.

www.iosco.org

About World Investor Week

IOSCO's World Investor Week has two primary objectives, namely (i) to disseminate key messages that support investor education, investor protection and financial literacy; and (ii) to foster learning opportunities for investors. The campaign also aims to strengthen collaboration among IOSCO members on investor education and protection initiatives.

www.worldinvestorweek.org

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